

COMPUTER concepts

Greetings From Kyros Your Trusted Local Computer Expert

Proudly Serving Williamsburg & Yorktown since 2007
Apple Authorized Service Provider - Apple & Windows Sales &
Support

2 Locations

Williamsburg
4324 New Town Ave, STE A
757-564 3996

Yorktown
4328 George Wash Mem Hwy
757-873 1580

February 2026 NEWSLETTER

Your Locally Owned Apple Authorized Service Centers

Apple: Service & Sales | Windows: Service & Sales



**VALENTINE'S DAY FALLS ON
SATURDAY THE 14th OF FEBRUARY!**



**PRESIDENT'S DAY & WASHINGTON'S
BIRTHDAY IS FEBRUARY 16th!**



Last Month We Introduced
****KYROS****
Your A.I. Guide & Digital
Protector Powered by Computer
Concepts

His mission is simple:

- Shield your devices from viruses
- Block spyware infiltration
- Stop malware in its tracks
- Guard your data from digital intruders
- Help navigate the world of A.I. with confidence
- With my ****binary saber****; ****Computer Concepts shield****; and my always-on threat detection, I stand watch so your tech stays safe and your day stays smooth!

Expect helpful AI insights, security tips, and alerts from me to keep you protected! Stay sharp. Stay secure. ****KYROS****
Defender of Computer Concepts

KYROS Introduces AEGIX

The AEGIX MANAGED SERVICES PROVIDER PROGRAM IS NOW AVAILABLE

Are You Running A Small Business? Our Managed Services Provider program is ideal for any business that needs reliable technology without the high cost of a full-time Information Technology (IT) staff. Our AEGIX Managed Services Provider (MSP) program can remove the stress of dealing with technology issues!

Our program will:

- Monitor your computers 24/7 & Keep your devices up to date
- Protect your business from cyber threats
- Manage backups and cloud services
- Supports Apple, Windows & Chromebook devices

AEGIX MSP

ALWAYS ON ALWAYS SECURE



Powered by

COMPUTER
concepts

YOU VOTED! WE ARE #1 AGAIN IN 2026 !!



Thank You for your support. Both of our Computer Concepts locations won the Daily Press Gold Winners Best Of Awards For Their Areas. And the Best Computer Service in 2025 from Coastal Virginia Magazine. We are truly grateful to be your trusted hometown technology team.

DID YOU KNOW?

The two Computer Concepts stores in Yorktown and Williamsburg, and the Virginia Beach Apple Store are the Only Authorized Apple Service Providers in the entire 757 Tidewater Area!



AppleCare

Protection for
your Apple device.

Get peace of mind with
AppleCare. Extend your
coverage for technical
support and hardware service.

[Learn more >](#)

DATA SECURITY

Backing up your
Mac or PC is a
MUST!!!



Use TimeMachine
for Mac or File
History for Windows.

- Easy & affordable
- Works on Mac & PC

Use an external SSD
for backing up all devices.



Backblaze

Don't risk losing your data.



**Back up unlimited files to
the cloud with Backblaze.**

- **Unlimited data**
- **Easy & affordable**
- **Works on Mac & PC**

**World's easiest
cloud backup**

Ask for setup today

COMPUTER
concepts



Hampton Road's Only Locally-Owned
Authorized Apple Sales & Service Stores

NO APPOINTMENT NECESSARY!



Authorized
Service Provider



Authorized
Reseller



The Virginia Peninsula's
Trusted Apple, PC
and Gaming Computer
Repair & Sales Store

[SALES](#) [SERVICES](#) [APPLE CATALOG](#) [ABOUT US](#) [MEDIA](#) [LOCATIONS](#)

VISIT OUR WEBSITE – MYCOMPUTERCONCEPTS.COM

Our website has the new "2026 Apple Catalog" that features the new Apple Products shown below. Simply scroll down our Website to the current Apple Products Catalog section. Then "Click" on the product you are interested in. Your information page will open automatically for you to view.

Give the Gift of Technology



GIFT CARDS BY COMPUTER CONCEPTS

Gift Cards make wonderful presents for holidays, birthdays, anniversaries and other occasions when you're not sure what to give someone.

Concepts Gift Cards are available in any dollar amount and are redeemable at our stores in York Town and Williamsburg.

GAMERS



For the Gamers in Your Life

Do you have kids or grandkids who love gaming? We build custom high-performance gaming PCs that make their games look and run better. Stop in anytime for a free consultation.

CUSTOM PCs BUILT HERE



ASK FOR A QUOTE

RECYCLE YOUR OUTDATED "IT" HARDWARE

Help Save The Environment For Free

Wondering what to do with your old IT, "Information Technology," equipment? Many IT products have Hazardous Waste that must be processed by a registered Hazardous Waste professional to make discarded items safe! Computer Concepts accepts broken and too-old computer products.

TIME WITH A TECH



 **Need One-on-One Help? We're Here.** Technology can be confusing — but you don't have to figure it out alone. Our Time With a Tech sessions give you personal help for things like:

- Learning your new iPhone or computer
- Organizing photos
- Help with email, passwords & updates

✓ Private one-on-one time with a friendly technician

✓ 15-minute sessions for \$25 (minimum \$50)

✓ Value Card members get one \$25 credit

GET A 10% DISCOUNT ON SERVICE



Computer Concepts gives a 10% discount on computer services to Seniors, Military Members, First Responders, and Teachers to honor their service to our country.

We also offer a 10% discount on computer services for all our current students.

DON'T FORGET TO ASK FOR YOUR DISCOUNT!

COMPUTER CONCEPTS LLC

**Thank you for trusting us for 18 years!
We Wish You a Safe and Happy 2026**

WILLIAMSBURG

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YORKTOWN

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<https://www.mycomputerconcepts.com>

