



# COMPUTER concepts

**Greetings From Kyros Your Trusted Local Computer Expert**

**Proudly Serving Williamsburg & Yorktown since 2007  
Apple Authorized Service Provider - Apple & Windows Sales &  
Support**

**2 Locations**

**Williamsburg  
4324 New Town Ave, STE A  
757-564 3996**

**Yorktown  
4328 George Wash Mem Hwy  
757-873 1580**

## **January 2026 NEWSLETTER**

**Your Locally Owned Apple Authorized Service Centers**

**Apple: Service & Sales | Windows: Service & Sales**



**Greetings, Humans! I am **\*\*KYROS\*\*** Your A.I. Guide and Digital Protector Powered by **\*\*Computer Concepts\*\*****

**My mission is simple:**

- **Shield your devices from viruses**
- **Block spyware infiltration**
- **Stop malware in its tracks**
- **Guard your data from digital intruders**
- **And help you navigate the world of A.I. with confidence**

**With my **\*\*binary saber\*\***, my **\*\*Computer Concepts shield\*\***, and my always-on threat detection... I stand watch so *\*your tech stays safe\** and *\*your day stays smooth\**.**

**Expect me to drop in with helpful A.I. insights, security tips, and alerts to keep you protected. Stay sharp. Stay secure.**

****\*\*KYROS\*\***, Defender of Computer Concepts**



# COMPUTER CONCEPTS

## Payment NOTICE

The U.S. Treasury Department has  
retired the penny.

**Cash payments will be rounded  
to the nearest 5 cents.**

Totals ending in \$.01 and \$.02 round down to \$.00

Totals ending in \$.03 and \$.04 round up to \$.05

Totals ending in \$.06 and \$.07 round down to 0.05

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**Credit/Debit and Digital Wallet  
are charged exact total.**



## **KYROS Introduces AEGIX**

**The AEGIX MANAGED SERVICES PROVIDER PROGRAM IS NOW AVAILABLE**

### **Are You Running A Small Business?**

**Our AEGIX Managed Services Provider (MSP) program can remove the stress of dealing with technology issues.**

**Our program will:**

- **Monitor your computers 24/7**
- **Keep your devices up to date**
- **Protect your business from cyber threats**
- **Manage backups and cloud services**
- **Support Apple, Windows & Chromebook devices**

**Our Managed Services Provider program is ideal for any business that needs reliable technology without the high cost of a full-time Information Technology (IT) staff.**



# AEGIX MSP

ALWAYS ON ALWAYS SECURE



Powered by

**COMPUTER**  
concepts



## Apple News: Some Older Macs Lose Support

Apple released its new macOS 26 operating system on September 19, 2025. With this update, certain older Macs no longer receive new features or security updates.

If you're unsure whether your Mac is still supported, just stop by or give us a call.

As an Apple Authorized Service Provider since 2008, we can help you decide whether to update, upgrade, or keep your current device running smoothly.

## IMPORTANT UPDATE: Windows 10 Support Has Ended

As of October 14, 2025, Microsoft stopped providing security updates for Windows 10.

What this means for you:

- Your computer may be more vulnerable to viruses and scams
- Some programs may stop working over time
- You may notice slower performance

Not sure if your computer can run Windows 11?

We'll check it for FREE.

 Call us today:

- Williamsburg: (757) 564-3996
- Yorktown: (757) 873-1580

We're happy to walk you through your options — no pressure.

**YOU VOTED! WE ARE #1 AGAIN IN 2025 !!**





**Thank You for your support. Both of our Computer Concepts locations won the Daily Press Gold Winners Best Of Awards For Their Areas. And the Best Computer Service in 2025 from Coastal Virginia Magazine. We are truly grateful to be your trusted hometown technology team.**

#### **DID YOU KNOW?**

***The two Computer Concepts stores in Yorktown and Williamsburg, and the Virginia Beach Apple Store are the Only Authorized Apple Service Providers in the entire 757 Tidewater Area!***



**AppleCare**

**Protection for  
your Apple device.**

Get peace of mind with  
AppleCare. Extend your  
coverage for technical  
support and hardware service.

[Learn more >](#)



# Backing up your Mac or PC is a ***MUST!!!***



**Use TimeMachine  
for Mac or File  
History for Windows.**

- **Easy & affordable**
- **Works on Mac & PC**

**Use an external SSD  
for backing up all devices.**



# Backblaze

## Don't risk losing your data.



**Back up unlimited files to  
the cloud with Backblaze.**

- **Unlimited data**
- **Easy & affordable**
- **Works on Mac & PC**

**World's easiest  
cloud backup**

**Ask for setup today**

**COMPUTER**  
concepts



Hampton Road's Only Locally-Owned  
Authorized Apple Sales & Service Stores

NO APPOINTMENT NECESSARY!



Authorized  
Service Provider



Authorized  
Reseller



The Virginia Peninsula's  
Trusted Apple, PC  
and Gaming Computer  
Repair & Sales Store

[SALES](#) [SERVICES](#) [APPLE CATALOG](#) [ABOUT US](#) [MEDIA](#) [LOCATIONS](#)

## VISIT OUR WEBSITE – MYCOMPUTERCONCEPTS.COM

Our website has the new "2026 Apple Catalog" that features the new Apple Products shown below. Simply scroll down our Website to the current Apple Products Catalog section. Then "Click" on the product you are interested in. Your information page will open automatically for you to view.

### Give the Gift of Technology



#### **GIFT CARDS BY COMPUTER CONCEPTS**

Gift Cards make wonderful presents for holidays, birthdays, anniversaries and other occasions when you're not sure what to give someone.

Concepts Gift Cards are available in any dollar amount and are redeemable at our stores in York Town and Williamsburg.

## GAMERS



#### For the Gamers in Your Life

Do you have kids or grandkids who love gaming? We build custom high-performance gaming PCs that make their games look and run better. Stop in anytime for a free consultation.

## CUSTOM PCs BUILT HERE



ASK FOR A QUOTE


## RECYCLE YOUR OUTDATED "IT" HARDWARE

Help Save The Environment For Free

Wondering what to do with your old IT, "Information Technology," equipment? Many IT products have Hazardous Waste that must be processed by a registered Hazardous Waste professional to make discarded items safe! Computer Concepts accepts broken and too-old computer products.

## TIME WITH A TECH



 **Need One-on-One Help? We're Here.** Technology can be confusing — but you don't have to figure it out alone. Our Time With a Tech sessions give you personal help for things like:

- Learning your new iPhone or computer
- Organizing photos
- Help with email, passwords & updates

✓ Private one-on-one time with a friendly technician

✓ 15-minute sessions for \$25 (minimum \$50)

✓ Value Card members get one \$25 credit



## GET A 10% DISCOUNT ON SERVICE



Computer Concepts gives a 10% discount on computer services to Seniors, Military Members, First Responders, and Teachers to honor their service to our country.

We also offer a 10% discount on computer services for all our current students.

**DON'T FORGET TO ASK FOR YOUR DISCOUNT!**

### COMPUTER CONCEPTS LLC

Thank you for trusting us for 18 years!

We Wish You a Safe and Happy 2026

#### WILLIAMSBURG

4324 New Town Ave, Ste A

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#### YORKTOWN

4328 George Wash Mem Hwy

757-873 1580

<https://www.mycomputerconcepts.com>

