

COMPUTER concepts



Consultants
Network



Authorized
Reseller



Authorized
Service Provider

Your #1 Local Source for All Things APPLE !!
APPLE CARE + REPAIR CENTER

APPLE & WINDOWS

SALES

SERVICE

Annual Winner
BEST COMPUTER SERVICE
In Area

Hours:

| | |
|------------------------|---------------------------|
| Monday - Friday | 9:00 AM - 6:00 PM |
| Saturday | 10:00 AM - 5:00 PM |
| Sunday | CLOSED |

NOVEMBER 2025 NEWSLETTER

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales | Windows: Service & Sales
Williamsburg - Yorktown

WINDOWS COUNTDOWN HAS HAPPENED !!

Microsoft released Windows 11 on October 5, 2021. *Microsoft Ended Support of Windows 10 on October 14, 2025.*

For current Windows 10 users, there are minimum system requirements for installing Windows 11 on a Windows 10 computer. If your computer and other necessary equipment can't meet minimum Windows 11 requirements, you will not be able to install Windows 11. If this happens, consider purchasing a slightly used or new Windows 11 computer. If you are unsure whether your PC meets these new requirements, visit our Williamsburg or Yorktown store to talk with one of our computer Technicians. Call Computer Concepts in Yorktown [\(757\) 873-1580](tel:7578731580) or Williamsburg [\(757\) 564-3996](tel:7575643996).

APPLE COUNTDOWN

Some Apple Devices Lost Support on in October 2025. *Apple released it's new macOS 26 Operating System on September 19, 2025*

Why Does Apple Drop Support for Older Devices?

Apple prioritizes optimizing its software for newer hardware. As devices age, their processors and hardware struggle to keep up with the demands of the latest operating systems. Phasing out support ensures Apple can deliver better performance and new features to its current lineup while maintaining a high standard of user experience.

Which Apple Devices Lost Support in 2025?

iPhone

These iPhone versions will Not Support iOS 19:

- iPhone XR (Released in 2018)
- iPhone XS and XS Max (Released in 2018)

iPad

The models listed below will no longer receive iPadOS updates:

- iPad (7th Generation) (Released in 2019)
- iPad Pro (1st and 2nd Generation) (Released in 2015–2017)

Mac:

Apple typically ends macOS support for devices over seven years old. This means the listed models will likely stop receiving major macOS updates.

- MacBook Pro (2018 models)
- Mac Mini (2018 models)
- iMac Pro (Released in 2017)

What Does this Mean To You?

If you own one of these devices above, you will miss out on the new features introduced in iOS 19, iPadOS 19, or macOS 16. *What this means is your device will face heightened security risks more susceptible to malware and cyberattacks and app compatibility issues.* Developers rarely update their app API, (Application Programming Interface), to support older operating systems - this could result in crashes or reduced functionality.

What Are Your Options?

If your device is not going to be supported in the future, here's what you can do:

You Can Upgrade to a newer iPhone, iPad or Mac!

If you need help, call Computer Concepts in Yorktown [\(757\) 873-1580](tel:757-873-1580) or Williamsburg [\(757\) 564-3996](tel:757-564-3996) to speak to one of our computer technicians. You'll be glad you did.

IT'S OFFICIAL!!!

BOTH COMPUTER CONCEPTS STORES WON GOLD FOR THEIR RESPECTIVE AREA IN THE COMPUTER SERVICE CATEGORY FOR 2025!



A Special Thank You to All of You Who Took the Time to Vote for Us Again This Year!



COMPUTER CONCEPTS WON COASTAL VIRGINIA MAGAZINE'S BEST OF AWARD

**For Best Information Technology Company – 2025
A Special Thank You To All Who Voted for Us!**

Our stores in Yorktown and Williamsburg won the Coastal Virginia Best Of Award for the Second Year in a Row. Your votes made us winners again!



REMEMBER TO RESET YOUR CLOCKS

"Daylight Savings Time" (DST) will end on Sunday Nov. 2. On Sunday, Nov. 2, people in the (DST) will "fall back" at 2 a.m. which will become 1 a.m. marking the end of (DST) and the beginning of Standard Time (ST).

Standard Time states that Sunrise and Sunset will be one hour earlier than it was during Daylight Savings Time. According to The Old Farmer's Almanac.

VETERANS DAY 2025



VETERANS DAY - November 11, is a National holiday held on the anniversary of the end of World War 1. November 11 honors all United States military Veterans who served in the U.S. Armed Forces. Veterans Day is observed on November 11 regardless of the day of the week on which it falls.

THANKSGIVING 2025



Thanksgiving Day is November 27 in the United States. It is a national holiday celebrated on various dates in the United States, Canada and around the world. The day's celebrations includes Giving thanks, prayer, feasting, spending time with family, football games, and parades.

BLACK FRIDAY 2025



Black Friday is the day after Thanksgiving in the United States. It marks the beginning of the holiday shopping season. Many retailers open early, and start sales on Thanksgiving Day to offer big discounts and promotions to attract shoppers. Black Friday is now a global shopping phenomenon, with many countries adopting similar sales events. The term "Black Friday" originated from police in Philadelphia in the 1960s to describe heavy pedestrian and vehicle traffic.

COMPUTER CONCEPTS
will be Closed on Thanksgiving and Black Friday

DID YOU KNOW?

The two Computer Concepts stores in Yorktown and Williamsburg, and the Virginia Beach Apple Store are the Only Authorized Apple Service Providers in the entire 757 Tidewater Area!

COMPUTER CONCEPTS HAS BEEN IN BUSINESS FOR 18 YEARS!

Computer Concepts began with buying and selling Windows Systems and repairing almost all models and brands of computers and other tech equipment.

WE BECAME AN APPLE AUTHORIZED SERVICE CENTER IN 2008

Computer Concepts has provided Continued Superior Support for Apple Purchases and Service needs and will continue through 2025 and beyond!



**Computer Concepts Stores in Yorktown
and Williamsburg Accept Apple Care Warranty
Repairs!**

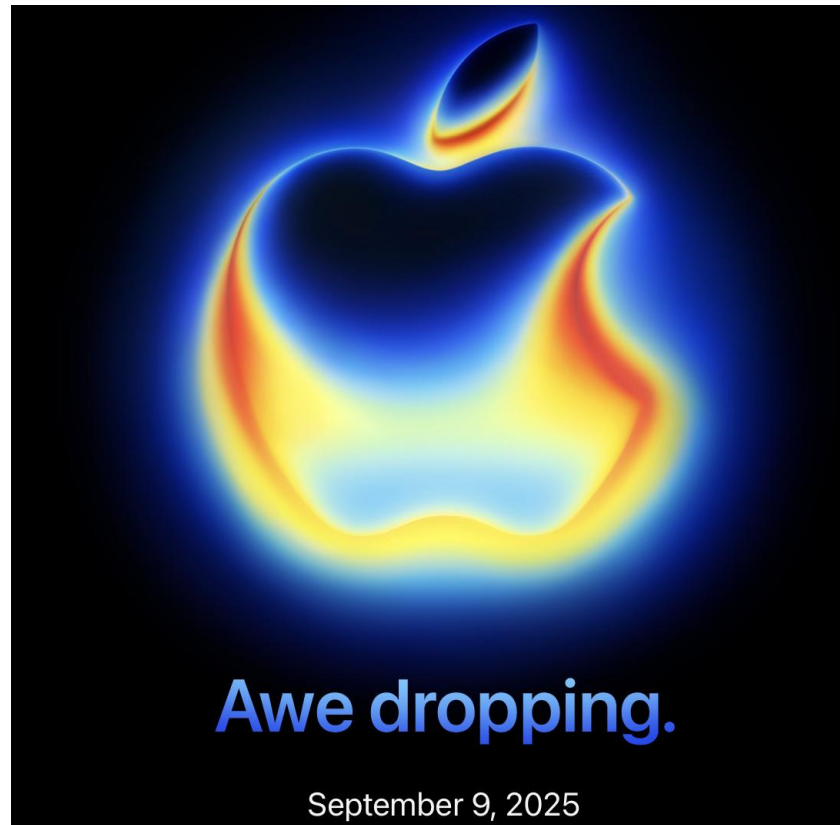
**COMPUTER CONCEPTS' TECH ADVICE IS THE
BEST!**



Computer Concepts *Your Local IT Services and Support Company*
Put Apple Technology to Work for Your Business
A member of the Apple Consultants Network!

The Apple Consultants Network features independent professional service providers and technology consulting firms that specialize in Apple and third-party solutions. Certified for Apple technologies, our members deliver on-site technology services and support to home users and businesses of all sizes.

Something You Need To Know! The average computer Hard Drive has a life expectancy of only 3 to 5 years. Your old drives might last longer but don't count on it. Contact Computer Concepts for more information.



If You Missed the Apple Event

Apple Released Its New Lineup

Apple Has Release Three New Iphones!

The Iphone 17, Iphone Air and Iphone 17 Pro

Also the Air Pods Pro 3 and Apple Watch

All These Are Excellent Suggestions for the Upcoming

Gift Giving Season



New

iPhone 17

Even more delightful.
Even more durable.

From \$799



New

iPhone Air

The thinnest iPhone ever.
With the power of pro inside.

From \$999



New

iPhone 17 Pro

Innovative design for ultimate performance and battery life.

From \$1099



New

AirPods Pro 3

The world's best in-ear Active Noise Cancellation,¹ with heart rate sensing during workouts.²

\$249

AirPods Pro 3
now features all-around-you audio!



watchOS 26

watchOS 26 introduces a refined design highlighted by Liquid Glass and a first-of-its-kind feature that uses an optical heart sensor and a lot more!

ATTENTION BUSINESS OWNERS!

COMPUTER CONCEPTS MANAGED SERVICES PROVIDER PROGRAM
WILL BE AVAILABLE VERY SOON

Managed Service Provider

Every business or organization prioritizes the effectiveness of its operations. However, not every business has the resources to maintain its functionality. Many small businesses typically fall behind a larger company with newer equipment and technology.

A Managed Service Provider will help your company stay in the race to keep up with the bigger companies. The Managed Service Provider (MSP) is an outsourced company contracted to remotely manage or deliver IT services such as networks, application infrastructure, or security management to a client company or organization. By assuming full responsibility for those services, an MSP determines proactively what technologies and services are needed to fulfill the client's operational and security needs including periodic security compliance certifications.

Besides offering cyber solutions to detect vulnerabilities and threats, an MSP also provides the resources to stop threats before they become detrimental to the organization. An MSP also provides proactive cloud hosting, virtualization, and backups.

Computer Concepts will provide a full MSP or tailored MSP services to assist with your Apple and Cyber Security needs.

Computer Concepts Managed Services Program will include the following four apps:
Addigy, SECURITY COMPLIANCE, BackBlaze, and Watchman Monitoring



Businesses are becoming more dependent on technology requirements that ensure their critical automation network is current and fully functional. For businesses utilizing an Apple-based network, managing iOS and macOS devices can be a daunting task.

Apple continues to make periodic updates to each of its Operating Systems. Addigy can remotely schedule and deploy these system updates to your macOS, iOS, iPadOS, and tvOS devices keeping them up-to-date and fully functional.

Addigy remotely monitors your Apple products for security problems, device performance issues, and anything that might reduce end users' productivity. As the use of Apple Devices becomes more common in homes and workplaces the risk of cyber threats continues to rise. Addigy can keep your data and devices safe.

As an Addigy partner, Computer Concepts can remotely manage security services for your network to help improve your digital operations.

SECURITY COMPLIANCE



THE FTC SAFEGUARDS RULE IS DESIGNED TO ENSURE THAT COVERED ENTITIES MAINTAIN SAFEGUARDS TO PROTECT THE SECURITY OF SENSITIVE CUSTOMER INFORMATION.

Any company that receives, maintains, processes, or has access to a client's customer information is required to have "appropriate safeguards" in place to protect them. Covered entities are directed to ask service providers about their information security program, annual risk assessments, and associated data security safeguards in place.

Documenting these answers and whether these safeguards are subjected to testing and continuous systems monitoring is required. All Companies Must Be Compliant By 2025!



Backblaze

World's Easiest Cloud Backup Backup Your MAC or PC

Get Peace of Mind when your files are backed up securely to a Cloud Backup.

Unlimited Storage/Computer Subscription

Provides Access Anywhere

Access Files anywhere through the Web, IOS, or Android. Wherever you are, your Files will always be with you.



Peace of Mind is what every computer owner wishes for. Watchman monitors the overall health of your computer including the system, its hard drive, backups, malware, and other components.

Watchman does not allow access to your personal data.

Computer Concepts will be offering the WATCHMAN service in our Managed Services Program.

COMPUTER CONCEPTS WEBSITE HAS BEEN UPDATED WITH NEW FEATURES!

SEE THEM ALL ONLINE AT "[MYCOMPUTERCONCEPTS.COM](https://mycomputerconcepts.com)"

COMPUTER
concepts



Hampton Road's Only Locally-Owned
Authorized Apple Sales & Service Stores

NO APPOINTMENT NECESSARY!



Authorized
Service Provider



Authorized
Reseller



The Virginia Peninsula's
Trusted Apple, PC
and Gaming Computer
Repair & Sales Store

[SALES](#) [SERVICES](#) [APPLE CATALOG](#) [ABOUT US](#) [MEDIA](#) [LOCATIONS](#)

COMPUTER CONCEPTS WEBSITE

Our website has the new "2025 Apple Catalog" that features the new Apple Products shown below. Simply scroll down our Website to the current Apple Products Catalog section. Then "Click" on the product you are interested in. Your information page will open automatically for you to view.

2025 COMPUTER CONCEPTS APPLE PRODUCTS CATALOG



MacBook Air M2



MacBook Pro 13-inch M2



MacBook Air M1



MacBook Pro 14 & 16-in M1



Mac mini M1



Mac Studio



iMac 24-inch M1



Mac Pro

ACIMA Leasing Services

COMPUTER CONCEPTS has teamed with ACIMA Leasing Services to allow Time payments on your purchases. You may Text ACIMA directly.



WILLIAMSBURG



YORKTOWN

GIVE YOUR FAMILY & FRIENDS COMPUTER CONCEPTS GIFT CARDS!



Computer Concepts Gift Cards are available and redeemable at each of our store locations in any dollar amount you like.

Our cards are the perfect choice for Anniversaries, Birthdays, Holidays, Graduations, and other occasions when you're just not sure what to give.

GAMERS



All Gamers want the best experience they can bring out of their systems by searching for new ways to improve their systems swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to ask us how to build up your Gaming skills and make your Gaming Experience even better.

RECYCLE YOUR OUTDATED "IT" HARDWARE

Help Save The Environment For Free

Anytime is the right time to clean, service, or replace your current computer hardware.

Wondering what to do with your old IT, "Information Technology," equipment? Many IT products have Hazardous Waste that must be processed by a registered Hazardous Waste professional to make discarded items safe!

Computer Concepts accepts broken and too-old computer products dropped off at our stores for free. Our Recycler company picks up those broken products and renders the hazardous materials safe for the environment.

Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores.

This service will allow you to meet with one of our technicians to have your computer questions answered and technical issues solved in a One-On-One session. One of our classrooms is shown.

Time With A Tech is available in 15-minute Increments. Each increment or portion thereof costs \$25; however, the minimum charge for one of these sessions is \$50.

Valued Customer Cardholders may use the \$25 credit as authorized by their card.

GET A 10% DISCOUNT ON SERVICE



Computer Concepts gives a 10% discount on computer services to Seniors, Military Members, First Responders, and Teachers to honor their service to our country.

We also offer a 10% discount on computer services for all our current students.

DON'T FORGET TO ASK FOR YOUR DISCOUNT!

COMPUTER CONCEPTS IS AUTHORIZED TO SELL AND REPAIR APPLE COMPUTERS AND OTHER APPLE PRODUCTS

Since 2008, Computer Concepts has continued to establish itself as a quicker and more personalized alternative to the Apple Store.

Computer Concepts is the Only Apple Authorized Reseller and Service Provider in Hampton Roads.

Computer Concepts provides the industry's highest quality parts, customer experience, sales, and repair.

We offer service on your Apple devices, covered under Apple Care.

Our techs also repair Out-of-Warranty Apple computers and tech gear.

A VERY IMPORTANT NOTICE!

There are stores in our area that advertise they repair Apple products. However, they might not be using Authorized Apple Repair Parts and Procedures.

Using Non-Apple repair parts can cause problems in Apple computers and could even void your computer's warranty.

Please contact Apple.Inc if you think a local company is using non-Apple repair parts to repair an Apple device of yours or someone you know.

Computer Concepts technicians also repair Windows PC Computers and Chromebooks

COMPUTER CONCEPTS LLC

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<https://www.mycomputerconcepts.com>

