

COMPUTER concepts



Holiday Greetings From Your Trusted Local Computer Experts

Proudly serving Williamsburg & Yorktown since 2007

Apple Authorized Service Provider • Apple & Windows Sales & Support

2 Locations

Williamsburg

4324 New Town Ave, STE A

757-564 3996

Yorktown

4328 George Wash Mem Hwy

757- 873 1580

DECEMBER 2025 NEWSLETTER

Your Locally Owned Apple Authorized Service Centers

Apple: Service & Sales | Windows: Service & Sales




IMPORTANT UPDATE:

Windows 10 Support Has Ended

As of October 14, 2025, Microsoft stopped providing security updates for Windows 10. What this means for you:

- Your computer may be more vulnerable to viruses and scams
- Some programs may stop working over time
- You may notice slower performance

Not sure if your computer can run Windows 11? We'll check it for FREE –  Call us today:

- Williamsburg: (757) 564-3996
- Yorktown: (757) 873-1580

We're happy to walk you through your options — no pressure.

Apple News: Some Older Macs Lose Support

Apple released its new macOS 26 operating system on September 19, 2025. With this update, certain older Macs no longer receive new features or security updates. If you're unsure whether your Mac is still supported, just stop by or give us a call. As an Apple Authorized Service Provider since 2008, we can help you decide whether to update, upgrade, or keep your current device running smoothly.

YOU VOTED & WE ARE #1 AGAIN!!

Thank You for your support. Both of our Computer Concept locations won the Daily Press Gold Winners Best of Awards For Their Areas. We are also the Best Computer Service in 2025 from Coastal Virginia Magazine. We are truly grateful to be your trusted hometown technology team.





CHRISTMAS 2025



NEW YEARS 2026



DID YOU KNOW?

The two Computer Concepts stores in Yorktown and Williamsburg, and the Virginia Beach Apple Store are the Only Authorized Apple Service Providers in the entire 757 Tidewater Area!



AppleCare

Protection for your Apple device.

Get peace of mind with
AppleCare. Extend your
coverage for technical
support and hardware service.

[Learn more >](#)

NEW! Business Technology Service Plans

OUR MANAGED SERVICES PROVIDER PROGRAM WILL BE AVAILABLE VERY SOON

Are You Running A Small Business?

Our upcoming Managed Services Provider (MSP) program can remove the stress of dealing with technology issues.

Our program will:

- **Monitor your computers 24/7**
- **Keep your devices up to date**
- **Protect your business from cyber threats**
- **Manage backups and cloud services**
- **Support Apple, Windows & Chromebook devices**

Our Managed Services Provider program is ideal for any business that needs reliable technology without the high cost of a full-time Information Technology (IT) staff.

DATA SECURITY

**Backing up your
Mac or PC is a
*MUST!!!***



**Use TimeMachine
for Mac or File
History for Windows.**

- **Easy & affordable**
- **Works on Mac & PC**

**Use an external SSD
for backing up all devices.**



Backblaze

Don't risk losing your data.



Back up unlimited files to
the cloud with Backblaze.

- Unlimited data
- Easy & affordable
- Works on Mac & PC

**World's easiest
cloud backup**

Ask for setup today

COMPUTER
concepts



Hampton Road's Only Locally-Owned
Authorized Apple Sales & Service Stores

NO APPOINTMENT NECESSARY!



Authorized
Service Provider



Authorized
Reseller



The Virginia Peninsula's
Trusted Apple, PC
and Gaming Computer
Repair & Sales Store

[SALES](#) [SERVICES](#) [APPLE CATALOG](#) [ABOUT US](#) [MEDIA](#) [LOCATIONS](#)

VISIT MYCOMPUTERCONCEPTS.COM

Our website has the new "2026 Apple Catalog" that features the newest in Apple Products. Simply scroll down our Website to the current Apple Products Catalog section. Then "Click" on the product you are interested in for full details.

ACIMA Leasing Services

Easy Ways to Pay Including Monthly Payments

Need a new computer but want to spread out payments? We've partnered with ACIMA Leasing Services to offer easy monthly payment options. You can even text ACIMA from your phone to get started.

COMPUTER CONCEPTS has teamed with ACIMA Leasing Services to allow time payments on your purchases. You may Text ACIMA directly below.



WILLIAMSBURG



YORKTOWN

COMPUTER CONCEPTS GIFT CARDS!



Gift Cards make wonderful presents for Holidays, Birthdays, Anniversaries, new computer users and other occasions when you're not sure what to give someone.

Available in any dollar amount and redeemable at our stores in Yorktown and Williamsburg.

CUSTOM PCs BUILT HERE



ASK FOR A QUOTE



For the Gamers Out There!

Do you have kids or grandkids who love gaming? We build custom high-performance gaming PCs that make their games look and run better.


Stop in anytime for a free consultation.

RECYCLE YOUR OUTDATED "IT" HARDWARE

Wondering what to do with your old IT, "Information Technology," equipment? Many IT products have Hazardous Waste that must be processed by a registered Hazardous Waste professional to make discarded items safe! Computer Concepts accepts broken and too-old computer products.

TIME WITH A TECH



 **Need One-on-One Help? We're Here.** Technology can be confusing — but you don't have to figure it out alone.

Our Time With a Tech sessions give you personal help for things like:

- Learning your new iPhone or computer
- Organizing photos
- Help with email, passwords, updates

✓ Private one-on-one time with a friendly technician

✓ 15-minute sessions for \$25 (minimum \$50)

✓ Value Card members get one \$25 credit

Call either store to schedule a time that works for you.

GET A 10% DISCOUNT ON SERVICE



Computer Concepts gives a 10% discount on computer services to Seniors, Military Members, First Responders, and Teachers to honor their service to our country.

We also offer a 10% discount on computer services for all our current students.

DON'T FORGET TO ASK FOR YOUR DISCOUNT!

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<https://mycomputerconcepts.com>