

# COMPUTER concepts



Consultants  
Network



Authorized  
Reseller



Authorized  
Service Provider

**Your #1 Local Source for All Things APPLE !!  
APPLE CARE + REPAIR CENTER**

## APPLE & WINDOWS

SALES

SERVICE

Annual Winner  
BEST COMPUTER SERVICE  
In Area

### Hours:

Monday - Friday	9:00 AM - 6:00 PM
Saturday	10:00 AM - 5:00 PM
Sunday	CLOSED

### OCTOBER 2025 NEWSLETTER

Your Locally Owned Apple Authorized Service Centers  
Apple: Service & Sales  
Windows: Service & Sales  
Williamsburg - Yorktown

## **WINDOWS COUNTDOWN**

Microsoft released Windows 11 on

October 5, 2021.

*Microsoft will End Support of Windows 10 on October 14, 2025.*

For current Windows 10 users, there are minimum system requirements for installing Windows 11 on a Windows 10 computer. If your computer and other necessary equipment can't meet minimum Windows 11 requirements, you will not be able to install Windows 11. If this happens, consider purchasing a slightly used or new Windows 11 computer.

If you are unsure whether your PC meets these new requirements, visit our Williamsburg or Yorktown store to talk with one of our computer Technicians. Call Computer Concepts in Yorktown [\(757\) 873-1580](tel:7578731580) or Williamsburg [\(757\) 564-3996](tel:7575643996).

## **APPLE COUNTDOWN**

Some Apple Devices Will Be Losing Support in October 2025.

### ***What You Need to Know!***

*Apple released it's new macOS 26 Operating System on September 19, 2025*

***Why Does Apple Drop Support for Older Devices? - Apple prioritizes optimizing its software for newer hardware. As devices age, their processors and hardware struggle to keep up with the demands of the latest operating systems. Phasing out support ensures Apple can deliver better performance and new features to its current lineup while maintaining a high standard of user experience.***

**Which Apple Devices Will Lose Support in 2025?**

**iPhone:**

- iPhone XR (Released in 2018)
- iPhone XS and XS Max (Released in 2018)

**These iPhone versions will Not Support iOS 19**

**iPad:**

- iPad (7th Generation) (Released in 2019)
- iPad Pro (1st and 2nd Generation) (Released in 2015–2017)

**The models listed above will no longer receive iPadOS updates.**

**Mac:**

- MacBook Pro (2018 models)
- Mac Mini (2018 models)
- iMac Pro (Released in 2017)

Apple typically ends macOS support for devices over seven years old. This means the listed models will likely stop receiving major macOS updates.

**What Does This Mean to You?**

If you own one of these devices seen in red above, you will miss out on the new features introduced in iOS 19, iPadOS 19, or macOS 16. *What this means is your device will face heightened security risks as it will be more susceptible to malware and cyberattacks.* You may also encounter app compatibility issues. Developers rarely update their app API, (Application Programming Interface), to support older operating systems - this could result in crashes or reduced functionality.

**What Are Your Options?**

If your device is not going to be supported in the future, here's what you can do:

**You Can Upgrade to a newer iPhone, iPad or Mac!**

If you need help, call Computer Concepts in Yorktown [\(757\) 873-1580](tel:7578731580) or Williamsburg [\(757\) 564-3996](tel:7575643996) to speak to one of our computer technicians. You'll be glad you did.

**IT'S OFFICIAL!!!**

**BOTH COMPUTER CONCEPTS STORES WON GOLD FOR THEIR RESPECTIVE AREA IN THE COMPUTER SERVICE CATEGORY FOR 2025!**



**COMPUTER CONCEPTS ALSO WON COASTAL VIRGINIA MAGAZINE'S BEST OF AWARD  
Best Information Technology Company, 2025**



**A special Thank You to All who voted for us! Our stores in Yorktown and Williamsburg won the Virginia Best of Award for the Second Year in a Row. Your votes made us winners again.**



**FALL IS HERE**

**Fall lasts from late September thru November bringing a vibrant change in the color of leaves to reds, yellows and oranges. Many animals prepare for winter by gathering food or migrating to warmer climates. Autumn is associated with Harvest Festivals celebrating the gathering of crops. The season is also linked to cultural traditions and holidays such as Halloween and Thanksgiving.**



## **COLUMBUS DAY**

**Columbus Day, is a Federal Holiday in the U.S. that observes October 12, 1492 as the day Christopher Columbus landed on a small island in the Bahamas convinced that he had reached Asia. Columbus made four voyages to the New World, exploring parts of the Caribbean and Central America. Columbus never set foot on the very large landmass now known as the United States of America.**

**Computer Concepts Will Be Open Columbus Day**



## **GHOSTS WILL BE WANDERING**

**Be Afraid! Be Very Afraid! Begin making HALLOWEEN preparations now! Scarry Ghosts and Goblins of all sizes and shapes will be haunting your neighborhoods on Friday, October 31st. Be aware, Ghosts may still wandering on Saturday!**



## **FALL BACK! REMEMBER TO RESET YOUR CLOCKS**

Summer 2025 is officially over. Daylight Savings Time (DST) will end on Sunday Nov. 2.

On Sunday, Nov. 2, people in the (DST) will “fall back” at 2 a.m. which will become 1 a.m. marking the end of (DST) and the beginning of Standard Time (ST).

At this time Standard Time, sunrise and sunset will be one hour earlier than it was during Daylight Savings Time.

### **DID YOU KNOW?**

*The two Computer Concepts stores in Yorktown and Williamsburg, and the Virginia Beach Apple Store are the Only Authorized Apple Service Providers in the entire 757 Tidewater Area!*

**COMPUTER CONCEPTS HAS BEEN IN BUSINESS FOR 18 YEARS** Computer Concepts began with buying and selling Windows Systems and repairing almost all models and brands of computers and other tech equipment.

## **COMPUTER CONCEPTS BECAME AN APPLE AUTHORIZED SERVICE CENTER IN 2008!**

Computer Concepts has provided Continued Superior Support for Apple Purchases and Service needs and will continue through 2025 and beyond!



AppleCare+

**Computer Concepts stores in Yorktown and Williamsburg accept  
Apple Care Warranty Repairs!**

**COMPUTER CONCEPTS' TECH ADVICE IS THE BEST!**



## **Computer Concepts**

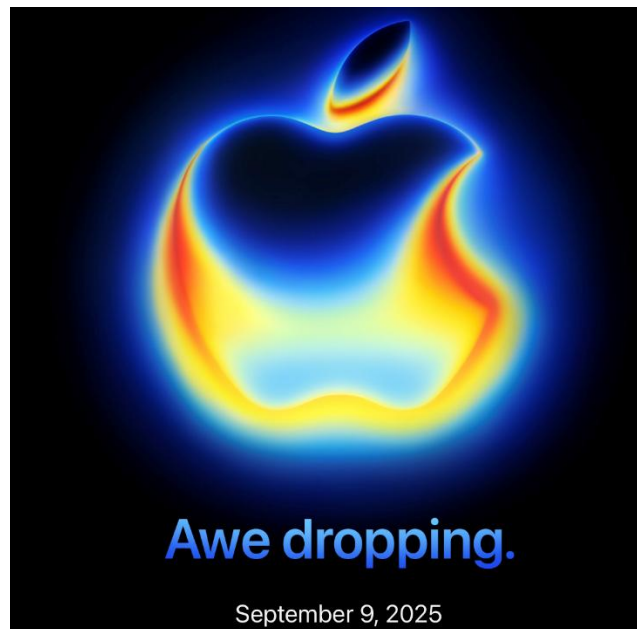
*Your Local IT Services and Support Company*

**Put Apple Technology to Work for Your Business**

**A member of the Apple Consultants Network!**

The Apple Consultants Network features independent professional service providers and technology consulting firms that specialize in Apple and third-party solutions. Certified for Apple technologies, our members deliver on-site technology services and support to home users and businesses of all sizes.

**Something You Need To Know!** The average computer Hard Drive has a life expectancy of only 3 to 5 years. Your old drives might last longer but don't count on it. Contact Computer Concepts for more information.



## **If You Missed The APPLE Event...**

**APPLE has announced new iPhones, Air Pods and Apple Watch. See below.**

**Apple has release three new iPhones!  
iPhone 17, iPhone Air and iPhone 17 Pro**



New

**iPhone 17**

Even more delightful.  
Even more durable.

From \$799



New

**iPhone Air**

The thinnest iPhone ever.  
With the power of pro inside.

From \$999



New

**iPhone 17 Pro**

Innovative design for ultimate  
performance and battery life.

From \$1099



New

**AirPods Pro 3**

The world's best in-ear Active  
Noise Cancellation,<sup>2</sup> with heart  
rate sensing during workouts.<sup>20</sup>

\$249

**AirPods Pro 3**

**Now features all-around-you audio!**



## watchOS 26

watchOS 26 introduces a refined design highlighted by Liquid Glass and a first-of-its-kind feature that uses an optical heart sensor and a lot more!

**ATTENTION BUSINESS OWNERS!**

**COMPUTER CONCEPTS MANAGED SERVICES PROVIDER PROGRAM  
WILL BE AVAILABLE VERY SOON**

### Managed Service Provider

Every business or organization prioritizes the effectiveness of its operations. However, not every business has the resources to maintain its functionality. Many small businesses typically fall behind a larger company with newer equipment and technology.

A Managed Service Provider will help your company stay in the race to keep up with the bigger companies. The Managed Service Provider (MSP) is an outsourced company contracted to remotely manage or deliver IT services such as networks, application infrastructure, or security management to a client company or organization. By assuming full responsibility for those services, an MSP determines proactively what technologies and services are needed to fulfill the client's operational and security needs including periodic security compliance certifications.

Besides offering cyber solutions to detect vulnerabilities and threats, an MSP also provides the resources to stop threats before they become detrimental to the organization. An MSP also provides proactive cloud hosting, virtualization, and backups.

**Computer Concepts will provide a full MSP or tailored MSP services to assist with your Apple and Cyber Security needs.**

**Computer Concepts Managed Services Program will Include the following four apps: Addigy, SECURITY COMPLIANCE, BackBlaze, and Watchman Monitoring**



## **ADDIGY**

**Businesses are becoming more dependent on technology requirements that ensure their critical automation network is current and fully functional.**

**For businesses utilizing an Apple-based network, managing iOS and macOS devices can be a daunting task.**

**Apple continues to make periodic updates to each of its Operating Systems. Addigy can remotely schedule and deploy these system updates to your macOS, iOS, iPadOS, and tvOS devices keeping them up-to-date and fully functional.**

**Addigy remotely monitors your Apple products for security problems, device performance issues, and anything that might reduce end users' productivity.**

**As the use of Apple Devices becomes more common in homes and workplaces the risk of cyber threats continues to rise. Addigy can keep your data and devices safe.**

**As an Addigy partner, Computer Concepts can remotely manage security services for your network to help improve your digital operations.**



## **SECURITY COMPLIANCE**

**THE FTC SAFEGUARDS RULE IS DESIGNED TO ENSURE THAT COVERED ENTITIES MAINTAIN SAFEGUARDS TO PROTECT THE SECURITY OF SENSITIVE CUSTOMER INFORMATION.**

**Any company that receives, maintains, processes, or has access to a client's customer information is required to have "appropriate safeguards" in place to protect them. Covered entities are directed to ask service providers about their information security program, annual risk assessments, and associated data security safeguards in place.**

**Documenting these answers and whether these safeguards are subjected to testing and continuous systems monitoring is required.**

**All Companies Must Be Compliant By 2025 and can be provided by Computer Concepts**



# **Backblaze**

**World's Easiest Cloud Backup**

**Backup Your MAC or PC**

**Get Peace of Mind when your files are backed up securely to a Cloud Backup.**

**Unlimited Storage/Computer Subscription**

**Provides Access Anywhere**

**Access Files anywhere through the Web, IOS, or Android. Wherever you are, your Files will always be with you.**



**Peace of Mind is what every computer owner wishes for. Watchman monitors the overall health of your computer including the system, its hard drive, backups, malware, and other components.**

**Watchman does not allow access to your personal data.**

**Computer Concepts will be offering the WATCHMAN service in our Managed Services Program.**

**COMPUTER CONCEPTS WEBSITE HAS BEEN UPDATED!  
SEE THEM ALL ONLINE AT "MYCOMPUTERCONCEPTS.COM"**

**COMPUTER**  
concepts



NO APPOINTMENT NECESSARY!



Authorized Service Provider



Authorized Reseller



The Virginia Peninsula's  
Trusted Apple, PC  
and Gaming Computer  
Repair & Sales Store

[SALES](#) [SERVICES](#) [APPLE CATALOG](#) [ABOUT US](#) [MEDIA](#) [LOCATIONS](#)

### COMPUTER CONCEPTS WEBSITE

Our website has the new "2025 Apple Catalog" that features the new Apple Products shown below. Simply scroll down our Website to the current Apple Products Catalog section. Then "Click" on the product you are interested in. Your information page will open automatically for you to view.

## 2025 COMPUTER CONCEPTS APPLE PRODUCTS CATALOG



MacBook Air M2



MacBook Pro 13-inch M2



MacBook Air M1



MacBook Pro 14 & 16-in M1



Mac mini M1



Mac Studio



iMac 24-inch M1



Mac Pro

## ACIMA Leasing Services

COMPUTER CONCEPTS has teamed with ACIMA Leasing Services to allow Time payments on your purchases. You may Text ACIMA directly.



WILLIAMSBURG



YORKTOWN

**GIVE YOUR FAMILY & FRIENDS COMPUTER CONCEPTS GIFT CARDS!  
EVERYBODY LOVES TO RECEIVE A GIFT CARD!**



Computer Concepts Gift Cards are available for any dollar amount and redeemable at each of our store locations.

Our cards are the perfect choice for Anniversaries, Birthdays, Holidays, Graduations, and other occasions when you're just not sure what to give.

## GAMERS



All Gamers want the best experience they can get out of their systems by always searching for new ways to improve them by swapping components and adding new accessories. Don't hesitate to ask us how to build up your Gaming skills and make your Gaming Experience even better.

## RECYCLE YOUR OUTDATED "IT" HARDWARE Help Save The Environment For Free

Anytime is the right time to clean, service, or replace your current computer hardware.

Wondering what to do with your old IT, "Information Technology," equipment? Many IT products have Hazardous Waste that must be processed by a registered Hazardous Waste professional to make discarded items safe!

Computer Concepts accepts broken and too-old computer products dropped off at our stores for free. Our Recycler company picks up those broken products and renders the hazardous materials safe for the environment.

Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

## TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical issues solved in a One-On-One session. One of our classrooms is shown.

Time With A Tech is available in 15-minute Increments. Each increment or portion thereof costs \$25; however, the minimum charge for one of these sessions is \$50. Valued Customer Cardholders may use the \$25 credit as authorized by their card.

## GET A 10% DISCOUNT ON SERVICE



Computer Concepts gives a 10% discount on computer services to Seniors, Military Members, First Responders, and Teachers to honor their service to our country.

We also offer a 10% discount on computer services for all our current students.

**DON'T FORGET TO ASK FOR YOUR DISCOUNT!**

## **COMPUTER CONCEPTS IS AUTHORIZED TO SELL AND REPAIR APPLE COMPUTERS AND OTHER APPLE PRODUCTS**

Since 2008, Computer Concepts has continued to establish itself as a quicker and more personalized alternative to the Apple Store.

Computer Concepts is the Only Apple Authorized Reseller and Service Provider in Hampton Roads.

Computer Concepts provides the industry's highest quality parts, customer experience, sales, and repair.

We offer service on your Apple devices, covered under Apple Care.

Our techs also repair Out-of-Warranty Apple computers and tech gear.

### **A VERY IMPORTANT NOTICE!**

There are stores in our area that advertise they repair Apple products. However, they might not be using Authorized Apple Repair Parts and Procedures.

Using Non-Apple repair parts can cause problems in Apple computers and could even void your computer's warranty.

Please contact Apple.Inc if you think a local company is using non-Apple repair parts to repair an Apple device of yours or someone you know.

Computer Concepts technicians also repair Windows PC Computers and Chromebooks

### **WILLIAMSBURG**

4324 New Town Ave, Ste A

757-564 3996

### **YORKTOWN**

4328 George Wash Mem Hwy

757-873 1580

<https://www.mycomputerconcepts.com>

