

COMPUTER concepts



Consultants
Network



Authorized
Reseller



Authorized
Service Provider

Your #1 Local Source for All Things APPLE !!
APPLE CARE + REPAIR CENTER

APPLE & WINDOWS

SALES

SERVICE

Annual Winner
BEST COMPUTER SERVICE
In Area

Hours:

Monday - Friday	9:00 AM - 6:00 PM
Saturday	10:00 AM - 5:00 PM
Sunday	CLOSED

September 2025 NEWSLETTER

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales | Windows: Service & Sales
Williamsburg - Yorktown

WINDOWS COUNTDOWN – GETTING CLOSER!

Microsoft released Windows 11 on October 5, 2021. *Microsoft will End Support of Windows 10 on October 14, 2025.*

For current Windows 10 users, there are minimum system requirements for installing Windows 11 on a Windows 10 computer. If your computer and other necessary equipment can't meet minimum Windows 11 requirements, you will not be able to install Windows 11. If this happens, consider purchasing a slightly used or new Windows 11 computer.

If you are unsure whether your PC meets these new requirements, visit our Williamsburg or Yorktown store to talk with one of our computer Technicians. Call Computer Concepts in Yorktown [\(757\) 873-1580](tel:757-873-1580) or Williamsburg [\(757\) 564-3996](tel:757-564-3996).

APPLE COUNTDOWN – ALSO GETTING CLOSER!

Some Apple Devices Will Be Losing Support in October 2025! *What You Need to Know!*

Why Does Apple Drop Support for Older Devices

Apple prioritizes optimizing its software for newer hardware. As devices age, their processors and hardware struggle to keep up with the demands of the latest operating systems. Phasing out support ensures Apple can deliver better performance and new features to its current lineup while maintaining a high standard of user experience.

Which Apple Devices Will Lose Support in 2025?

iPhone: These iPhone versions will Not Support iOS 19

- iPhone XR (Released in 2018)
- iPhone XS and XS Max (Released in 2018)

iPad: The models listed above will no longer receive iPadOS updates.

- iPad (7th Generation) (Released in 2019)
- iPad Pro (1st and 2nd Generation) (Released in 2015–2017)

Mac: Apple typically ends macOS support for devices over seven years old. This means the listed models will likely stop receiving major macOS updates.

- MacBook Pro (2018 models)
- Mac Mini (2018 models)
- iMac Pro (Released in 2017)

What Does this Mean To You?

If you own one of these devices seen in red above, you will miss out on the new features introduced in iOS 19, iPadOS 19, or macOS 16. *What this means is your device will face heightened security risks as it will be more susceptible to malware and cyberattacks.* You may also encounter app compatibility issues. Developers rarely update their app API, (Application Programming Interface), to support older operating systems - this could result in crashes or reduced functionality.

What Are Your Options?

If your device is not going to be supported in the future, here's what you can do: You Can Upgrade to a newer iPhone, iPad or Mac!

If you need help, call Computer Concepts in Yorktown [\(757\) 873-1580](tel:757-873-1580) or Williamsburg [\(757\) 564-3996](tel:757-564-3996) to speak to one of our computer technicians. You'll be glad you did.

IT'S OFFICIAL!!!

BOTH COMPUTER CONCEPTS STORES WON GOLD FOR THEIR RESPECTIVE AREA IN THE COMPUTER SERVICE CATEGORY FOR 2025!



COMPUTER CONCEPTS WON COASTAL VIRGINIA MAGAZINE'S BEST OF AWARD

for Best Information Technology Company
2025

A special Thank You To All who voted for us. Our stores in Yorktown and Williamsburg won the Virginia Best Of Award for the Second Year in a Row. Your votes made us winners again!





LABOR DAY

Labor Day is a federal holiday in the United States celebrated on the first Monday in September to honor and recognize the American labor movement and the works and contributions of laborers to the development and achievements of the United States.



The State of VIRGINIA

In 1607, the first permanent English settlement in America was established as Jamestown on the banks of the river later named the James River. The nearest town is Williamsburg. Virginia. Four out of the first five American Presidents were from Virginia: George Washington, Thomas Jefferson, James Madison and James Monroe. In total, Virginia has given the U.S. eight Presidents and is known as the 'Mother of Presidents'. Jamestown colonists established the first representative legislature in America in 1619.



September 11 attacks 9/11

Four coordinated [Islamist terrorist](#) suicide attacks by [al-Qaeda](#) against the United States in 2001. [Nineteen terrorists](#) hijacked four commercial airliners, crashing the first two into the Twin Towers of the [World Trade Center](#) in New York City. The third plane was crashed into [the Pentagon](#) headquarters in [Arlington County, Virginia](#). [Flight 93](#), the fourth plane, crashed during a passenger revolt in a [Pennsylvania](#) field. The attacks killed 2,977 people, making it the deadliest terrorist attack in history. [Search for [Flight 93 National Memorial](#)]

DID YOU KNOW?

The two Computer Concepts stores in Yorktown and Williamsburg, and the Virginia Beach Apple Store are the Only Authorized Apple Service Providers in the entire 757 Tidewater Area!

COMPUTER CONCEPTS HAS BEEN IN BUSINESS FOR 18 YEARS!
Computer Concepts began with buying and selling Windows Systems and repairing almost all models and brands of computers and other tech equipment.

COMPUTER CONCEPTS BECAME AN APPLE AUTHORIZED SERVICE CENTER IN 2008!

Computer Concepts has provided Continued Superior Support for Apple Purchases and Service needs and will continue through 2025 and beyond!



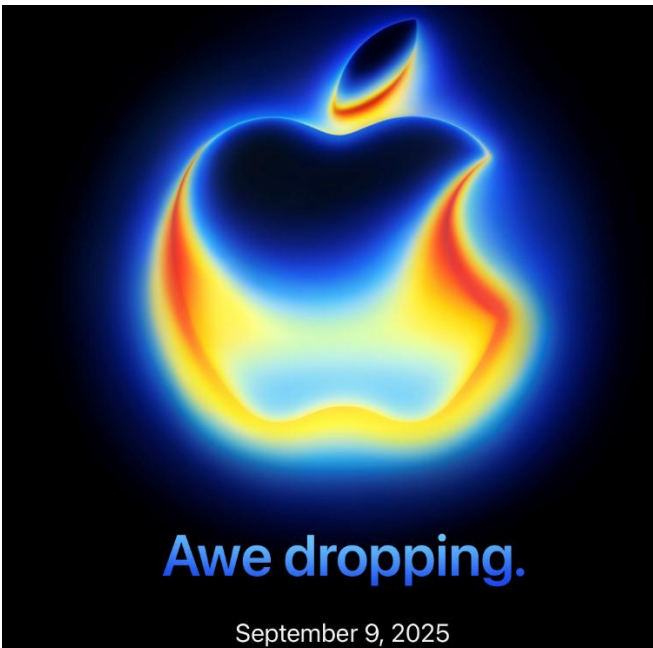
Computer Concepts stores in Yorktown & Williamsburg accept Apple Care Warranty Repairs!

**COMPUTER CONCEPTS'
TECH ADVICE
IS THE BEST!**



Your Local IT Services and Support Company | Put Apple Technology to Work for Your Business | A member of the Apple Consultants Network!

The Apple Consultants Network features independent professional service providers and technology consulting firms that specialize in Apple and third-party solutions. Certified for Apple technologies, our members deliver on-site technology services and support to home users and businesses of all sizes.



If You Missed WWDC25...

Apple held its first major 2025 event, the Worldwide Developers Conference (WWDC25), which took place on June 9, 2025. APPLE has announced an iPhone Event on September 9th, 2025



Gift magic.

Apple unveils the new iMac with M4, supercharged by Apple Intelligence and available in fresh colors

The world's best all-in-one desktop features even more performance, a nano-texture display option, a 12MP Center Stage camera, and Thunderbolt 4 connectivity — all in a strikingly thin design



New

Mac mini

M4 or M4 Pro chip



New MacBook Pro M4



ATTENTION BUSINESS OWNERS!

COMPUTER CONCEPTS MANAGED SERVICES PROVIDER PROGRAM WILL BE AVAILABLE VERY SOON!!!

Every business or organization prioritizes the effectiveness of its operations. However, not every business has the resources to maintain its functionality. Many small businesses typically fall behind a larger company with newer equipment and technology.

A Managed Service Provider will help your company stay in the race to keep up with the bigger companies. The Managed Service Provider (MSP) is an outsourced company contracted to remotely manage or deliver IT services such as networks, application infrastructure, or security management to a client company or organization. By assuming full responsibility for those services, an MSP determines proactively what technologies and services are needed to fulfill the client's operational and security needs including periodic security compliance certifications.

Besides offering cyber solutions to detect vulnerabilities and threats, an MSP also provides the resources to stop threats before they become detrimental to the organization. An MSP also provides proactive cloud hosting, virtualization, and backups.

Computer Concepts will provide a full MSP or tailored MSP services to assist with your Apple and Cyber Security needs.

Computer Concepts Managed Services Program will include the following four apps:

Addigy, SECURITY COMPLIANCE, BackBlaze, and Watchman Monitoring



Businesses are becoming more dependent on technology requirements that ensure their critical automation network is current and fully functional.

For businesses utilizing an Apple-based network, managing iOS and macOS devices can be a daunting task.

Apple continues to make periodic updates to each of its Operating Systems. Addigy can remotely schedule and deploy these system updates to your macOS, iOS, iPadOS, and tvOS devices keeping them up-to-date and fully functional.

Addigy remotely monitors your Apple products for security problems, device performance issues, and anything that might reduce end users' productivity.

As the use of Apple Devices becomes more common in homes and workplaces the risk of cyber threats continues to rise. Addigy can keep your data and devices safe.

As an Addigy partner, Computer Concepts can remotely manage security services for your network to help improve your digital operations.

SECURITY COMPLIANCE



THE FTC SAFEGUARDS RULE IS DESIGNED TO ENSURE THAT COVERED ENTITIES MAINTAIN SAFEGUARDS TO PROTECT THE SECURITY OF SENSITIVE CUSTOMER INFORMATION.

Any company that receives, maintains, processes, or has access to a client's customer information is required to have "appropriate safeguards" in place to protect them. Covered entities are directed to ask service providers about their information security program, annual risk assessments, and associated data security safeguards in place.

Documenting these answers and whether these safeguards are subjected to testing and continuous systems monitoring is required.

All Companies Must Be Compliant By 2025! This Service can be provided by Computer Concepts



World's Easiest Cloud Backup

Backup Your MAC or PC

Get Peace of Mind when your files are backed up securely to a Cloud Backup.

Unlimited Storage/Computer Subscription

Provides Access Anywhere

Access Files anywhere through the Web, IOS, or Android. Wherever you are, your Files will always be with you.



Peace of Mind is what every computer owner wishes for. Watchman monitors the overall health of your computer including the system, its hard drive, backups, malware, and other components.

Watchman does not allow access to your personal data.

Computer Concepts will be offering the WATCHMAN service in our Managed Services Program.

**COMPUTER CONCEPTS WEBSITE HAS BEEN UPDATED WITH NEW FEATURES!
SEE THEM ALL ONLINE AT "MYCOMPUTERCONCEPTS.COM"**



Hampton Road's Only Locally-Owned
Authorized Apple Sales & Service Stores

NO APPOINTMENT NECESSARY!



The Virginia Peninsula's
Trusted Apple, PC
and Gaming Computer
Repair & Sales Store

[SALES](#) [SERVICES](#) [APPLE CATALOG](#) [ABOUT US](#) [MEDIA](#) [LOCATIONS](#)

COMPUTER CONCEPTS WEBSITE Our website has the new "2025 Apple Catalog" that features the new Apple Products shown below. Simply scroll down our Website to the current Apple Products Catalog section. Then "Click" on the product you are interested in. Your information page will open automatically for you to view.

2025 COMPUTER CONCEPTS APPLE PRODUCTS CATALOG



ACIMA Leasing Services

COMPUTER CONCEPTS has teamed with ACIMA Leasing Services to allow Time payments on your purchases.

You may Text ACIMA directly.



WILLIAMSBURG



YORKTOWN

GIVE YOUR FAMILY & FRIENDS COMPUTER CONCEPTS GIFT CARDS!
EVERYBODY LOVES TO RECEIVE A GIFT CARD!



Computer Concepts Gift Cards are available in each of our stores and redeemable at each of our store locations.

Our cards are the perfect choice for Anniversaries, Birthdays, Holidays, Graduations, and other occasions when you're just not sure what to give.

GAMERS



All Gamers want the best experience they can get out of their systems by improving them by swapping components or adding accessories to improve their gaming experience and their competitive edge. Don't hesitate to ask us how to build up your Gaming skills and make your Gaming Experience even better.

RECYCLE YOUR OUTDATED "IT" HARDWARE

Help Save The Environment For Free Anytime is the right time to clean, service, or replace your current computer hardware.

Wondering what to do with your old IT, "Information Technology," equipment? Many IT products have Hazardous Waste that must be processed by a registered Hazardous Waste professional to make discarded items safe!

Computer Concepts accepts broken and too-old computer products dropped off at our stores for free. Our Recycler company picks up those broken products and renders the hazardous materials safe for the environment.

Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical issues solved in a One-On-One session. One of our classrooms is shown.

Time With A Tech is available in 15-minute Increments. Each increment or portion thereof costs \$25; however, the minimum charge for one of these sessions is \$50. Valued Customer Cardholders may use the \$25 credit as authorized by their card.

GET A 10% DISCOUNT ON SERVICE



Computer Concepts gives a 10% discount on computer services to Seniors, Military Members, First Responders, and Teachers to honor their service to our country.

We also offer a 10% discount on computer services for all our current students.

DON'T FORGET TO ASK FOR YOUR DISCOUNT!

COMPUTER CONCEPTS IS AUTHORIZED TO SELL AND REPAIR APPLE COMPUTERS AND OTHER APPLE PRODUCTS

Since 2008, Computer Concepts has continued to establish itself as a quicker and more personalized alternative to the Apple Store. Computer Concepts is the Only Apple Authorized Reseller and Service Provider in Hampton Roads. Computer Concepts provides the industry's highest quality parts, customer experience, sales, and repair.

We offer service on your Apple devices, covered under Apple Care. Our techs also repair Out-of-Warranty Apple computers and tech gear.

A VERY IMPORTANT NOTICE!

There are stores in our area that advertise they repair Apple products. However, they might not be using Authorized Apple Repair Parts and Procedures. Using Non-Apple repair parts can cause problems in Apple computers and could even void your computer's warranty. Please contact Apple.Inc if you think a local company is using non-Apple repair parts to repair an Apple device of yours or someone you know.

Computer Concepts technicians also repair Windows PC Computers and Chromebooks

WILLIAMSBURG

4324 New Town Ave, Ste A

757-564 3996

YORKTOWN

4328 George Wash Mem Hwy

757-873 1580