

COMPUTER concepts

MARCH 2024 NEWSLETTER

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales - Windows: Service & Sales
Williamsburg - Yorktown

Computer Concepts' mission is to provide efficiency, insight, and expertise to help you meet evolving technology requirements.

Contact the Computer Concepts Apple team in our Williamsburg and Yorktown stores for help with all your Apple devices and software.



[Saint Patrick's Day is March 17](#)

**May The Luck Of The Irish
Be With You
And
"Erin Go Bragh"**



**COMPUTER CONCEPTS
VOTED BEST COMPUTER SERVICE IN 2023**



**Computer Concepts Williamsburg
competed in Virginia Gazette's
Campaign.**

**CC Williamsburg Has Won Every
Year Since 2009**



**Computer Concepts, Yorktown,
competed in the Daily Press
Campaign.**

**CC Yorktown Has Won Every Year
Since 2015**

**COMPUTER CONCEPTS WILLIAMSBURG AND YORKTOWN
STORES WON VIRGINIA MEDIA'S "BEST OF" CAMPAIGN 2023
FOR BEST COMPUTER SERVICE.
We will be competing again in 2024.**

**COMPUTER CONCEPTS IS AN
APPLE AUTHORIZED SERVICE CENTER**

**COMPUTER CONCEPTS CONTINUES TO BE
AVAILABLE TO SUPPORT YOUR APPLE
PURCHASE AND SERVICE NEEDS!**

***Did You Know That the Two
Computer Concepts Stores and
The Virginia Beach Apple Store Are the
Only Authorized Apple Service Providers
In the Entire 757 Tidewater Area!***



**All Computer Concepts Locations
Accept AppleCare+ Warranty
Repairs!**



COMPUTER CONCEPTS COMPUTER TECH ADVICE

ATTENTION BUSINESS OWNERS! COMPUTER CONCEPTS IS FINALIZING ITS MANAGED SERVICES PROVIDER PROGRAM

Every business or organization prioritizes the effectiveness of its operations. But not every business has the resources to maintain this. Small businesses struggle behind larger ones that have the latest equipment and technology. A Managed Service Provider can help you in this situation.

A managed service provider (MSP) is an outsourced company that is contracted to remotely manage or deliver IT services such as networks, application infrastructure, or security management to a client company or organization. By assuming full responsibility for those services, an MSP can determine proactively what technologies and services are needed to fulfill the client's operational and security needs including periodic security compliance certifications.

Besides offering cyber solutions to detect vulnerabilities and threats, an MSP also provides the resources to repair any threats before they become detrimental to the organization. An MSP also provides proactive cloud hosting, virtualization, and backups.

Computer Concepts will be able to provide full or tailored MSP services to assist with your Apple and Cyber Security needs.

Computer Concepts Managed Services Program will include the following four apps:



Businesses are becoming more dependent on technology requirements that ensure their critical automation network is current and fully functional.

For businesses utilizing an Apple-based network, Managing iOS and macOS devices can be a daunting task.

Apple continues to make periodic updates to each of its Operating Systems. Addigy can remotely schedule and deploy these system updates to your macOS, iOS, iPadOS, and tvOS devices keeping them up-to-date and fully functional.

Addigy can remotely monitor your Apple products for security problems, device performance issues, and anything that might reduce end users' productivity.

As the use of Apple Devices becomes more common in homes and workplaces the risk of cyber threats continues to rise. Addigy can keep your data and devices safe.

As an Addigy partner, Computer Concepts can remotely manage services for your network to help improve your digital operations.

SECURITY COMPLIANCE



THE **FTC SAFEGUARDS RULE IS DESIGNED TO ENSURE THAT COVERED ENTITIES MAINTAIN SAFEGUARDS TO PROTECT THE SECURITY OF SENSITIVE CUSTOMER INFORMATION.**

Any company that “receives, maintains, processes” or has access to a client’s covered customer information, is required to have “appropriate safeguards” in place to protect them. Covered entities are directed to ask service providers about their information security program, annual risk assessments, and associated data security safeguards in place.

Documenting these answers and whether these safeguards are subjected to testing and continuous systems monitoring is required.

All must be compliant by 2025.
This Service can be provided by
Computer Concepts



Backblaze

World's Easiest
Cloud Backup

Backup Your MAC or PC

Get Peace of mind when your files are backed up securely in the cloud.

Access Anywhere

Access Files anywhere through the Web, IOS, or Android. Wherever you are, your Files will always be with you.

Backblaze will give you Peace of Mind



Peace of Mind is what every computer owner wishes for. This is what every computer owner is looking for. Watchman monitors the overall health of your computer including the system, its hard drive, backups, malware, and other components. Watchman does not allow access to your personal data.

Computer Concepts will be offering the WATCHMAN service in our Managed Services Program.

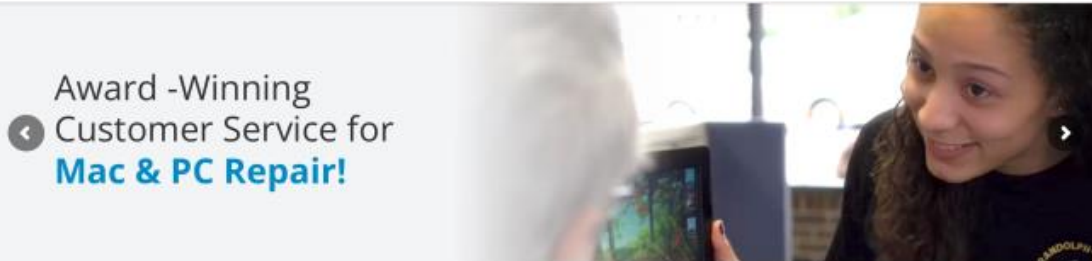
**CHECK OUT THE COMPUTER CONCEPTS
WEBSITE FOR UP-TO-DATE INFORMATION**

Go to MYCOMPUTERCONCEPTS.COM

NO APPOINTMENT NECESSARY!

Hampton Road's Only Locally-Owned
Authorized Apple Sales & Service Stores

SERVICES SALES GAMING APPLE CATALOG REFURBISHED MACS TRAINING/SUPPORT LOCATIONS



Award -Winning
Customer Service for
Mac & PC Repair!

Get Your Apple Product Back to Working the Way it Should!
Our Apple-trained Technicians Use Apple-approved Diagnostics and Tools on Every Repair Using Only Genuine Apple Parts
This Means That All of Our Repairs are Certified and Backed by Apple

Our WEBSITE main page has been updated. Please check out the new "Apple Catalog" selection in the center of the page that will direct you to the catalog of Apple Products we offer. You will see the page below. Simply select the catalog type of item you want additional information on and the desired information page will open.

2024 COMPUTER CONCEPTS APPLE PRODUCTS CATALOG



MacBook Air M2



MacBook Pro 13-inch M2



MacBook Air M1



MacBook Pro 14 & 16-in M1



Mac mini M1



Mac Studio

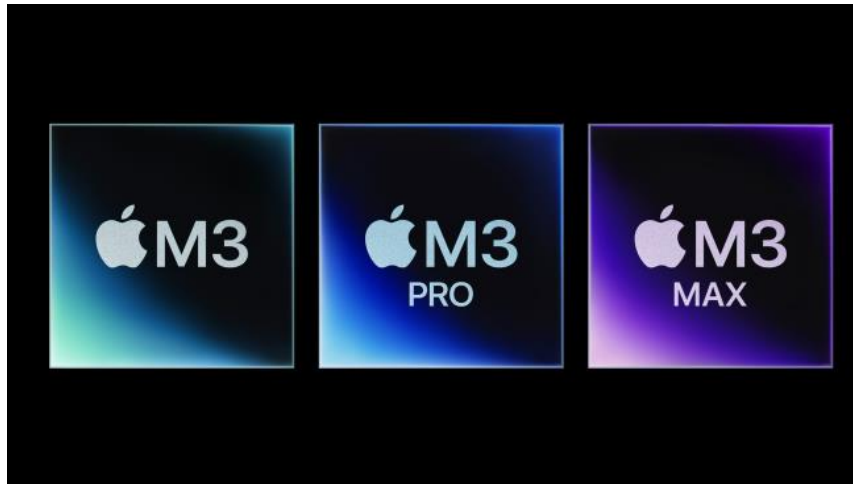


iMac 24-inch M1



Mac Pro

APPLE ANNOUNCES ITS NEW M3 CHIPS



Apple has announced M3, M3 Pro, and M3 Max chips featuring groundbreaking technologies that deliver dramatically increased performance and unleash new capabilities for Mac.

These chips are now available in Macbooks and iMacs.

ACIMA Leasing Services

COMPUTER CONCEPTS has teamed with ACIMA Leasing Services to allow Time payments on your purchases.

Text ACIMA directly.



WILLIAMSBURG



YORKTOWN

GIVE COMPUTER CONCEPTS GIFT CARDS! EVERYBODY LOVES TO RECEIVE A GIFT CARD!



Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and other occasions when you're just not sure what to give. Gift cards are

available in any dollar amount you might need.

Everyone Loves to Receive a Gift Card!

GAMERS



All Gamers want the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to ask us how to build your Gaming skills

and make your Gaming Experience even better.

RECYCLE YOUR OUTDATED "IT" HARDWARE FOR FREE Help Save The Environment

Anytime is the right time to clean, service, or replace your current computer hardware. Wondering what to do with your old IT, "Information Technology," equipment?

Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional before being discarded.

Computer Concepts accepts broken and too-old computer products dropped off at our stores for free. Our Recycler company picks up

those broken products and renders the hazardous materials safe for the environment.

Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling

TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session. One of our individual classrooms is shown.

Time With A Tech is available in 15-minute increments. Each increment or portion thereof costs \$25; however, the minimum charge for one of these sessions is \$50. Valued Customer

Cardholders may use a \$25 credit as authorized by their card.

GET A 10% DISCOUNT ON SERVICE



Computer Concepts gives a 10% discount on computer services to our Seniors, Military Members, First Responders, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students.

DON'T FORGET TO ASK FOR YOUR DISCOUNT!

COMPUTER CONCEPTS IS AUTHORIZED TO SELL AND REPAIR APPLE COMPUTERS AND OTHER APPLE PRODUCTS

Since 2008, Computer Concepts has established itself as a quicker and more personalized alternative to the Apple Store.

Computer Concepts continues to be your Apple Authorized Reseller/Service Provider in Hampton Roads providing the industry's highest quality parts, customer experience, sales, and repair. We offer service on your Apple devices, covered under Apple Care. Our techs also work on out-of-warranty repairs.

Important Notice

There are stores that "fix" Apple products, but they won't be using Authorized Apple Repair Parts. Using Non-Apple repair parts can cause problems in Apple computers and could void your computer's warranty.

Computer Concepts technicians also repair Windows PC computers and Chromebooks.

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<https://www.mycomputerconcepts.com>

