



OCTOBER 2023 UPDATE

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales - Windows: Service & Sales
Williamsburg - Yorktown

Computer Concepts' mission is to provide insight, efficiency, and expertise to help you meet your evolving technology needs. Contact the Computer Concepts Apple team at our Williamsburg or Yorktown stores for additional help with all your Apple Needs.

COMPUTER CONCEPTS IS AUTHORIZED TO SELL AND REPAIR APPLE PRODUCTS

Since 2008, Computer Concepts has established itself as the speedier and more personalized alternative to the Apple Store.

We continue to be your Apple Authorized Reseller/Service Provider in Hampton Roads! With that comes the industry's highest quality parts, customer experience, sales, and repair. We offer service on your Apple device, covered under Apple Care. Our techs also perform out-of-warranty repairs.

Computer Concepts stores Wins Virginia Media's Best Computer Service Award 2023 for Their Area

Did You Know That the two Computer Concepts stores and the Virginia Beach Apple Store Are the Only Authorized Apple Service Providers in the Entire 757 Region?

Important Notice: There are other stores that "fix" Apple products, but they won't be using authorized Apple replacement parts.

IN OUR OCTOBER NEWSLETTER

- * **VOTED BEST COMPUTER SERVICE IN 2023**
- * **WATCH OUT FOR SCAMMERS**
- * **Computer Concepts Accepts APPLE CARE Warranty Repairs**
- * **Happy October**
- * **Check Out Our Updated Website, The Latest Apple Catalog is Available**
- * **ACIMA Leasing Service**
- * **BACKBLAZE Backup**
- * **ADDIGY Remote Apple Management Service**
- * **Computer Concepts Gift Cards - Everyone loves to receive a gift card!**
- * **Computer Concepts Presents Monthly Tech Advice**
- * **Gaming and Gaming Hardware**
- * **Valued Customer Card Is being Updated with new features**
- * **Recycle your old & broken IT ITEMS at our stores. Help save the Earth!**
- * **Time With a Tech - Back To School Support**
- * **Discounts on Services**
- * **Apple & Windows One-On-One Training, the Best Way to Learn, Try It!**
- * **Questions? Check our Website or contact a Tech in one of our stores**

COMPUTER CONCEPTS

VOTED BEST COMPUTER SERVICE IN 2023



**Computer Concepts Williamsburg
competed in Virginia Gazette's
Campaign**

**CC Williamsburg Has Won Every
Year Since 2009**



**Computer Concepts, Yorktown,
competed in the Daily Press
Campaign**

**CC Yorktown Has Won Every Year
Since 2015**

BE AWARE OF ONLINE AND PHONE SCAMS



The increased embrace of computers for remote work, retail purchases, and social connections has created a vast new population to target for online fraud. Such scams continue to increase

Currently Seniors are the target for scammers claiming to be from Medicare or to be senior advisors. Both are targeting your personal information.

Call Computer Concepts if you think your computer has been scammed.

Computer Concepts

an Apple Authorized Service Provider.



Our Apple-trained technicians use genuine Apple parts, so you can trust us with all your Apple devices. Get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and tools on every repair. This means that all of our repairs are Apple certified and backed by Apple.



Authorized Service Provider

COMPUTER CONCEPTS CONTINUES TO BE AVAILABLE TO SUPPORT YOUR APPLE PURCHASE AND SERVICE NEEDS!

APPLE Stores have reduced many of the services they have typically provided. However, Computer Concepts, as an APPLE Authorized Reseller and APPLE Authorized Service Provider, continues to support your APPLE Product purchases and repair requirements.



**Computer Concepts locations
accept Apple Care warranty repairs!**

**Computer Concepts technicians also repair
Windows PC computers and Chromebooks.**

**WE'RE YOUR COMPUTER SERVICE EXPERTS
ON YOUR SIDE!**

COMPUTER CONCEPTS WISHES YOU



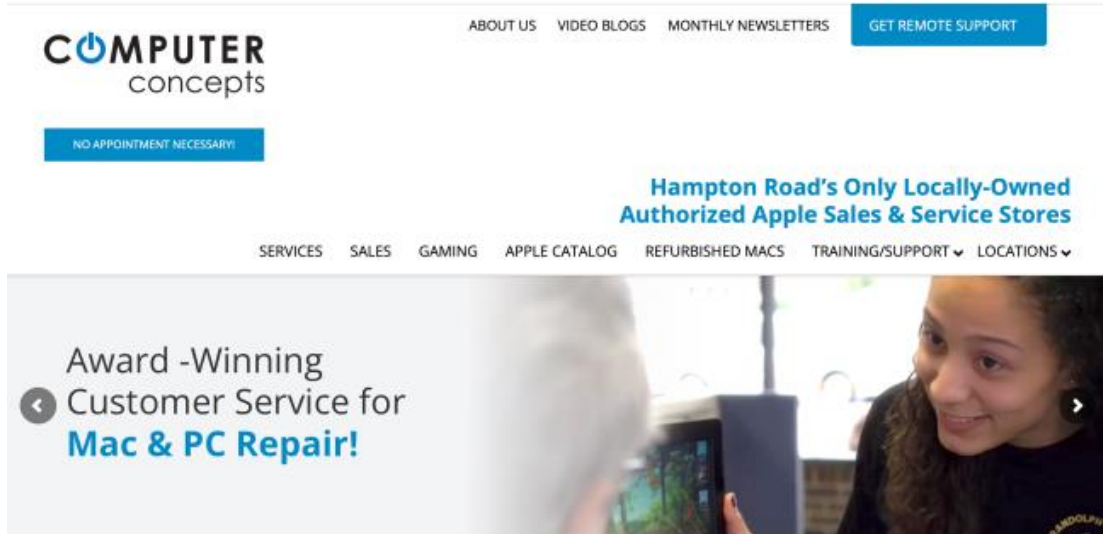
Monday, October 9



Halloween, October 31

CHECK OUT COMPUTER CONCEPTS UPDATED WEBSITE

Go to MYCOMPUTERCONCEPTS.COM



Get Your Apple Product Back to Working the Way it Should!
Our Apple-trained Technicians Use Apple-approved Diagnostics and Tools on Every Repair Using Only Genuine Apple Parts
This Means That All of Our Repairs are Certified and Backed by Apple

Above is a photo of our updated WEBSITE main page. Please note the new "Apple Catalog" selection in the center of the page. This will take you to our catalog of the Apple Products we offer. You will see the page below. Simply select the type of item you want additional info on and the desired information page will open.

2023 Apple Product Catalog



ACIMA Leasing Services

COMPUTER CONCEPTS has teamed with ACIMA Leasing Services to allow Time payments on your purchases.

Text ACIMA directly.



WILLIAMSBURG



YORKTOWN



Backblaze

World's Easiest Cloud Backup

Backup Your MAC or PC

Piece of mind **knowing** your files are securely in the cloud!

The World's Easiest Cloud Backup

Backblaze Unlimited Automatic Backup

Unlimited Files - Unlimited File Size

Access Files Anywhere Through the Web, IOS or Android. No matter where you are, your Files will always be with you!

\$70 a year per Device

For Additional Information or to Subscribe,
Contact a Computer Concepts **Technician**



As businesses become more dependent on technology. The requirement for ensuring that your automation network is current and fully functional becomes more critical.

For businesses utilizing an Apple-based network, Managing iOS and macOS devices can be a daunting task, but with the right tools and strategies, you can streamline the process to save time and energy. That's where Addigy comes in.

As Apple continues to make periodic updates to each of its Operating Systems. These updates provide new innovations, capabilities and security patches. Addigy can remotely schedule and deploy these systems updates to your macOS, iOS, iPadOS and tvOS keeping your devices up to date and fully functional.

Addigy can also manage software deployment whether it's popular apps, custom packages, Apps and books.

Addigy can remotely monitor your Apple products for security problems, device performance issues, and anything that might reduce end users' productivity.

As the use of Apple Devices become more common in home and workplaces, the risk of cyber threats continues to rise. Addigy can keep your data and devices safe.

As an Addigy partner, Computer Concepts can remotely manage these services for your network to help improve your digital operations.

Computer Concepts is proud to announce that we offer ADDIGY Apple Service Management. For more information please contact one of our store representatives

GIVE COMPUTER CONCEPTS GIFT CARDS! EVERYBODY LOVES TO RECEIVE A GIFT CARD!



Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and any other occasion when you're just not sure what to give. Gift cards are available in any dollar amount you might need.

Everyone Loves to Receive a Gift Card!



COMPUTER CONCEPTS COMPUTER TECH ADVICE October 2023

Early Preparation for Christmas Giving and late School Requirements



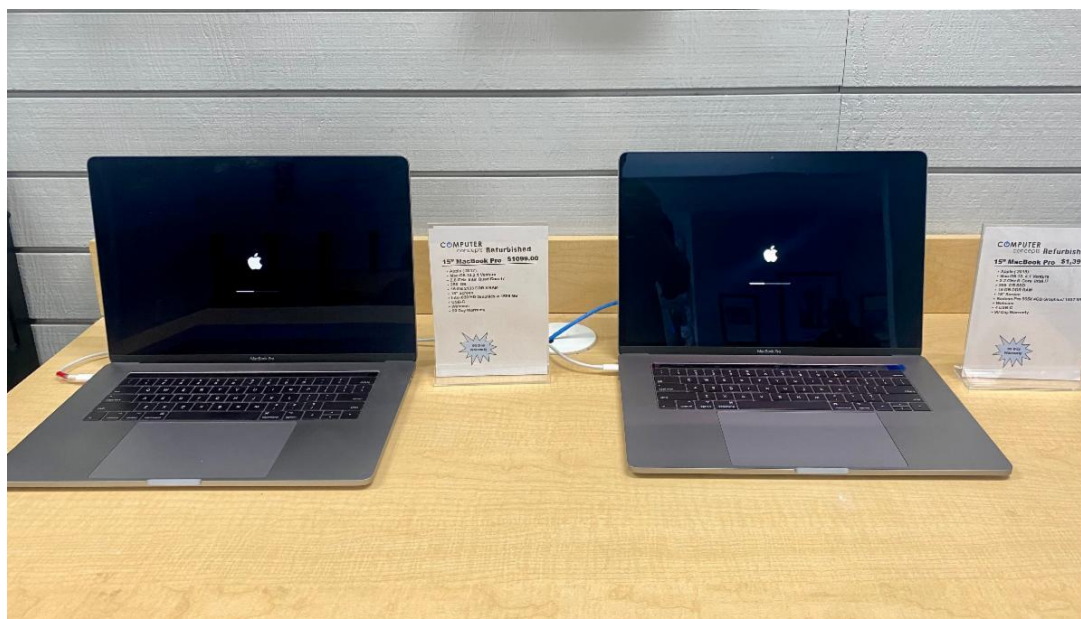
Now that your student is back in school, their teachers may have given some new requirements. Computer Concepts remains ready to help your student with computer problems and with device replacement.

Now is a good time to start planning your purchases for Christmas.

Does your student have a cloud-based backup capability that ensures he or she has easy access to their stored data files in case they lose some or all of their class files?

Computer Concepts recommends you use Backblaze Cloud Backup.

Help Save The Environment by recycling your old or broken computers For Free at Computer Concepts. Check out the recycling section below



GAMING AND GAMERS



All Gamers want a student has a backup capability & the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive

edge. Don't hesitate to ask us how to build your Gaming skills and make your Gaming Experience even better.

VALUED CUSTOMER CARD Is BEING UPDATED



Computer Concepts is currently reviewing and updating its Valued Customer Card Program. The new Valued Customer Card will be introduced as soon as it is ready. Computer Concepts Valued Customer Card provides incredible savings to our customer's most important computer

services.

RECYCLE YOUR OUTDATED "IT" HARDWARE FOR FREE Help Save the Environment!

Now is the time to clean, service, or replace your current computer hardware to support the new school year. Wondering what to do with your old IT, "Information Technology," equipment? Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional.

Computer Concepts accepts broken and too-old computer products dropped off at our stores for free. Our Recycler company picks up those broken products and then renders the hazardous materials safe for the environment. Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session.

One of our individual classrooms is shown.

Time With A Tech is available in 15-minute increments. Each increment or portion thereof costs \$25; however, the minimum charge for one of these sessions is \$50. Valued Customer Cardholders may use a \$25 credit as authorized by their card.

GET A 10% DISCOUNT ON SERVICE



Computer Concepts gives a 10% discount on computer services to our Military Members, First Responders, Seniors, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students.

DON'T FORGET TO ASK FOR YOUR DISCOUNT!

ONE-ON-ONE TRAINING IS BEST



Apple and Windows One-On-One, Instructor Lead Training Sessions

Learn about your computer and its software.

Dick Smith, your One-On-One Training Instructor, has over thirteen years as Computer Concept's Apple and Windows Customer Training Instructor.

Contact Mr. Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757 870-8703.

dsmith@mycomputerconcepts.com

Apple Training is available for iPhone, iPad, iPad Pro, iPad Air, MacBook Pro, MacBook Air, and iMac Computers. Windows 10 & 11 Training is also available.

One-On-One Training Sessions are standard at Computer Concepts and truly the best way to learn. Conversations between the student and the instructor prior to their training session allow the instructor to provide a more personalized One-On-One training session. Training Handouts for sessions are provided for many Apple and Windows training sessions. Windows 10 and Windows 11 sessions are very popular training topics.

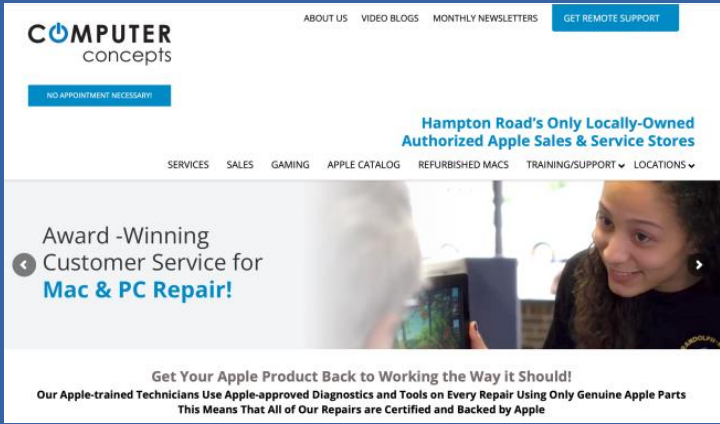
A Valued Customer Cardholder may use the \$25 credit as authorized by their card for One-On-One Training or Time With a Tech.

All training sessions are One-On-One which allows for one Instructor and one student per session. The Cost of a 90-minute training session is \$59.00. Onsite Training sessions in-home or in your business are \$125 for a 90-minute session.

Contact Mr. Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757 870-8703.

His email is: dsmith@mycomputerconcepts.com

COMPUTER CONCEPTS' WEBSITE



Computer Concepts is continually updating our website.

Please take the time to check out our site and let us know what you think.

MyComputerConcepts.Com

COMPUTER CONCEPTS LLC

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