COMPUTER concepts

June 2023 UPDATE

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales - Windows: Service & Sales
Williamsburg - Yorktown

Computer Concepts' mission is to provide insight, efficiency, and expertise to help you meet your evolving technology needs. Contact the Computer Concepts Apple team at either our Williamsburg or Yorktown stores for additional help with your Apple Needs.

COMPUTER CONCEPTS IS COMPLETELY AUTHORIZED TO SELL AND REPAIR APPLE PRODUCTS

Since 2008, Computer Concepts has established itself as a speedier and more personalized alternative to the Apple Store.

We continue to be your Apple Authorized Reseller/Service Provider in Hampton Roads, and with that comes the industry's highest quality parts, customer experience, sales, and repair. We offer service on your Apple device, covered under Apple Care. Our techs also work on out-of-warranty repairs.

Each of Computer Concepts stores won Virginia Media's Best Computer Service Award 2022 for their Geographical Area

FATHER'S DAY IS JUNE 18TH
DON'T FORGET YOUR DAD!

IN OUR JUNE NEWSLETTER

* VOTED BEST COMPUTER SERVICE IN 2022. Voting for 2023 starts May 28
* WATCH OUT FOR SCAMMERS
* Computer Concepts Accepts APPLE CARE Warranty Repairs
* Spring Cleaning your Computers
* New APPLE M2 Offerings
* Check Out Our Updated Website, The Latest Apple Catalog is Available
* ACIMA Leasing Service
* BACKBLAZE Backup
* ADDIGY Remote Apple Management Service
* Computer Concepts Gift Cards - Everyone loves to receive a gift card!
* Computer Concepts Presents Monthly Tech Advice
* Gaming and Gaming Hardware
* Valued Customer Card Is being Updated with new features
* Recycle your old & broken IT ITEMS at our stores. Help save the Earth!
* Time With a Tech - Quick instore solutions to your tech problems
* Discounts on Services
* Apple & Windows One-On-One Training, the Best Way to Learn, Try It!
* Questions? Check our Website or contact a Tech in one of our stores

VOTED BEST COMPUTER SERVICE IN 2022

Computer Concepts Williamsburg competed in Virginia Gazette's Campaign

CC Williamsburg Has Won Every Year Since 2009

Computer Concepts, Yorktown, competed in the Daily Press Campaign

CC Yorktown Has Won Every Year Since 2015

BOTH COMPUTER CONCEPTS SHOPS IS COMPETING AGAIN IN VIRGINIA MEDIA'S "BEST OF" CAMPAIGN 2023 IN THE BEST COMPUTER SERVICE CATEGORY.

Go To : virginiamedia.com/bestof/
Select: Williamsburg
Select: Service & Education
Select: Computer Service
Vote For: Computer Concepts

Go To : virginiamedia.com/bestof/
Select: Yorktown/Poquoson
Select: Service & Education
Select: Computer Service
Vote For: Computer Concepts

Voting is being conducted online starting May 28, 2023 through June 27, 2023.

BE AWARE OF ONLINE AND PHONE SCAMS

The increased embrace of computers for remote work, retail purchases, and social connections has created a vast new population to target for online fraud. Such scams jumped 25 percent in 2021, according to the TransUnion credit bureau.

These factors just highlight a larger, grim picture. A recent AARP survey found that Nine of Ten Americans (229 million people) encountered a fraud attempt in the past year and that One in Six (33 million people) lost money as a result. A separate poll found that almost 60 million Americans lost money to phone scams last year. AARP is a very good source of ways to prevent being scammed.

Call Computer Concepts if you think your computer has been scammed.

Computer Concepts

an Apple Authorized Service Provider.

Our Apple-trained technicians use genuine Apple parts, so you can trust us with all your Apple devices. Get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and tools on every repair. This means that all of our repairs are Apple certified and backed by Apple.

Authorized Service Provider

COMPUTER CONCEPTS CONTINUES TO BE AVAILABLE TO SUPPORT YOUR APPLE PURCHASE AND SERVICE NEEDS!

APPLE Stores have reduced many of the services they have typically provided. However, Computer Concepts, as an APPLE Authorized Reseller and APPLE Authorized Service Provider, continues to support your APPLE Product purchases and repair requirements.

AppleCare+

All Computer Concepts locations continue to accept Apple Care warranty repairs.

Computer Concepts technicians also repairs Windows PC computers and Chromebooks.

SPRING CLEANING IS FOR YOUR COMPUTER EQUIPMENT ALSO

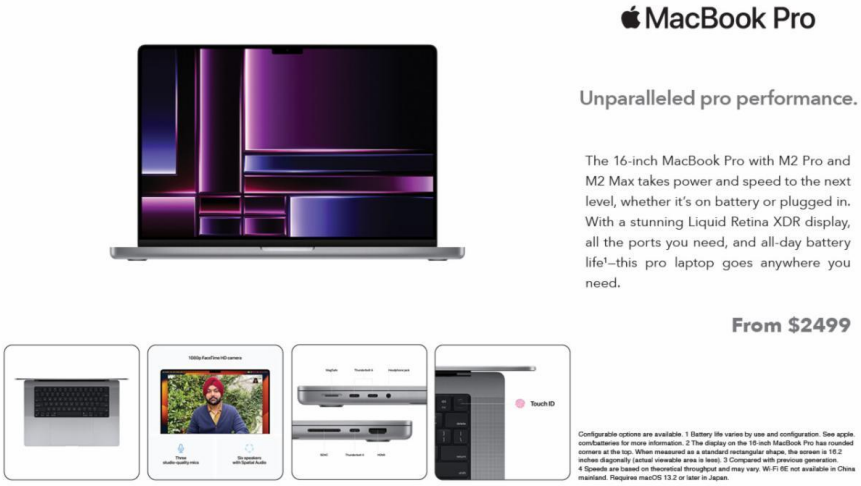
Dust and Dirt can have a major impact on the operation of your computer.
SPRING is the time to think about cleaning your laptop computer and keyboard of dirt and dust.
Don't forget to consider upgrading desktop components and cleaning the filters, fans, and heat sinks which should be cleaned periodically.

APPLE NEW M2 POWERED MAC MINI

APPLE RELEASES NEW MACBOOK PRO WITH M2

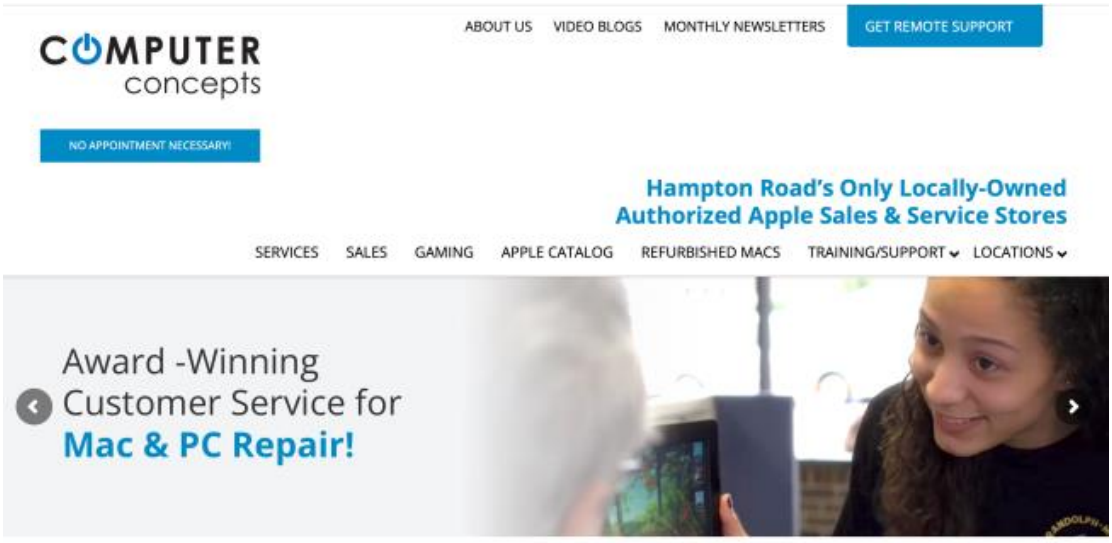
14 INCH MACBOOK PRO WITH M2

16 INCH MACBOOK PRO WITH M2



CHECK OUT COMPUTER CONCEPTS UPDATED WEBSITE

Go to MYCOMPUTERCONCEPTS.COM

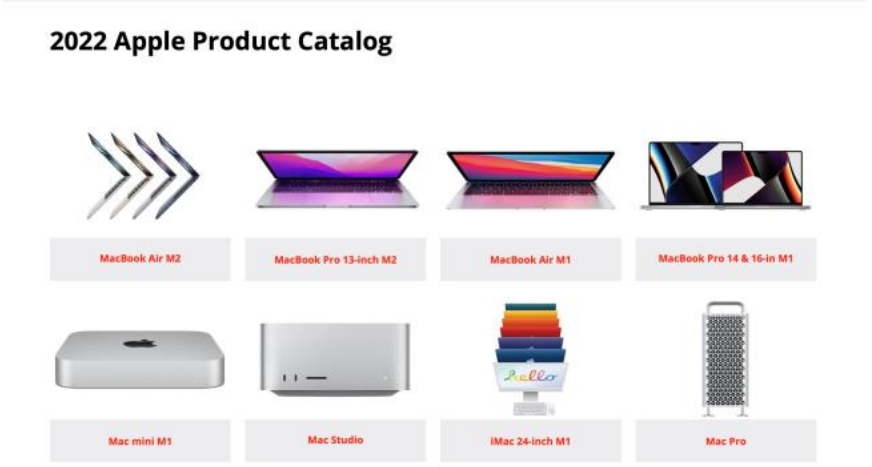


Get Your Apple Product Back to Working the Way it Should!

Our Apple-trained Technicians Use Apple-approved Diagnostics and Tools on Every Repair Using Only Genuine Apple Parts
This Means That All of Our Repairs are Certified and Backed by Apple

See Our Apple Product Catalog Updated As New Products Enter The Market!

https://mycomputerconcepts.com/apple-product-catalog/



ACIMA
Leasing Services

COMPUTER CONCEPTS has teamed with ACIMA Leasing Services to allow Time payments on your purchases. Text ACIMA directly.

WILLIAMSBURG

YORKTOWN

Backblaze

World's Easiest Cloud Backup

Backup Your MAC or PC

Get Piece of mind, your files are backed up securely in the cloud
Worlds Easiest Cloud Backup
Backblaze unlimited backup
Unlimited Files. Unlimited File Size

Blazing Fast, Backblaze will Automatically backup All Your Files including Documents, Photos, Movies, and More.
Its That Easy.

Access Anywhere
Access Files through the Web or on IOS or Android. No matter where you are, your Files will always be with you.

Its that Easy for Peace of Mind

Simple Pricing
$70/year per Device

For Additional Information or to Subscribe
Contact a Computer Concepts Representative

As businesses become more dependent on technology. The requirement for ensuring that your automation network is current and fully functional becomes more critical.

For businesses utilizing an Apple-based network, Managing iOS and macOS devices can be a daunting task, but with the right tools and strategies, you can streamline the process to save time and energy.
That's where Addigy comes in.

As Apple continues to make periodic updates to each of its Operating Systems. These updates provide new innovations, capabilities and security patches. Addigy can remotely schedule and deploy these systems updates to your macOS, iOS, iPadOS and tvOS keeping your devices up to date and fully functional.

Addigy can also manage software deployment whether it’s popular apps, custom packages, Apps and books.

Addigy can remotely monitor your Apple products for security problems, device performance issues, and anything that might reduce end users' productivity.

As the use of Apple Devices become more common in home and workplaces, the risk of cyber threats continues to rise. Addigy can keep your data and devices safe.
As an Addigy partner, Computer Concepts can remotely manage these services for your network to help improve your digital operations.

Computer Concepts is proud to announce that we offer ADDIGY Apple Service Management. For more information please contact one of our store representatives

GIVE COMPUTER CONCEPTS GIFT CARDS!
EVERYBODY LOVES TO RECEIVE A GIFT CARD!

Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and any other occasion when you're just not sure what to give. Gift cards are available in any dollar amount you might need.

Everyone Loves to Receive a Gift Card!

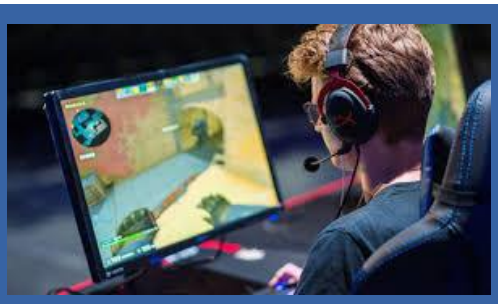
COMPUTER CONCEPTS
COMPUTER TECH ADVICE
JUNE 2023

iMac Upgrades

Renew the life of your iMac 2015-2020 by adding an SSD. As your iMac ages and starts to get slower, one of the best upgrades you can do is adding a Solid State Drive (SSD). Mechanical Drives have an expected lifespan of 3-5 years. After that they tend to operate slower and are more prone to failure. Adding a SSD will give your system the speed it should have. We can install an SSD, migrate all your user data, settings and applications

for around $500. There's no need to invest more than $1400 on a new iMac when a simple SSD installation will bring the speed and life back to your current machine. With no appointment necessary don't wait until your machine slows to a stop, come in today!

GAMING AND GAMERS



All Gamers want the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to ask us how to build your Gaming skills and make your Gaming Experience even better.

VALUED CUSTOMER CARD Is BEING UPDATED

Computer Concepts is currently reviewing and updating its Valued Customer Card Program. The new Valued Customer Card will be introduced as soon as it is ready. Computer Concepts Valued Customer Card provides incredible savings to our customer's most important computer services.

RECYCLE YOUR OUTDATED "IT" HARDWARE

Now is the time to clean, service, or replace your current computer hardware to support the new school year. Wondering what to do with your old IT, "Information Technology," equipment. Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional. Computer Concepts accepts broken computer products dropped off at our stores. Later, our Recycler picks up those broken products and then renders the hazardous materials safe for the environment. Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

TIME WITH A TECH

Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session.

Time With A Tech is available in 15-minute Increments. Each increment or portion thereof costs $25; however, the minimum charge for one of these sessions is $50. Valued Customer Cardholders may use a $25 credit as authorized by their card.

GET A 10% DISCOUNT ON SERVICE

Computer Concepts gives a 10% discount on computer services to our Military Members, First Responders, Seniors, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. DON'T FORGET TO ASK FOR YOUR DISCOUNT!

ONE-ON-ONE TRAINING IS BEST

Apple and Windows

One-On-One, Instructor Lead Training Sessions

Learn about your computer and its software. Dick Smith, your One-On-One Training Instructor, has over thirteen years as Computer Concept's Apple and Windows Customer Training Instructor.
Online ZOOM training is an option.

Contact Mr. Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757 870-8703.
dsmith@mycomputerconcepts.com

Apple Training is available for iPhone, iPad, iPad Pro, iPad Air, MacBook Pro, MacBook Air, and iMac Computers.
Windows 10 & 11 Training is also available.

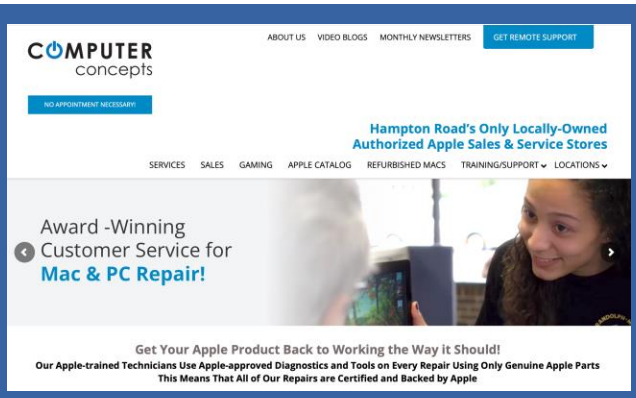
One-On-One Training Sessions are standard at Computer Concepts and truly the best way to learn. Conversations between the student and the instructor prior to their training session allow the instructor to provide a more personalized One-On-One training session. Training Handouts for sessions are provided for many Apple and Windows training sessions. Windows 10 and Windows 11 sessions are very popular training topics.

A Valued Customer Cardholder may use the $25 credit as authorized by their card for One-On-One Training or Time With a Tech.

All training sessions are One-On-One which allows for one Instructor and one student per session. The Cost of a 90-minute training session is $59.00. Onsite Training sessions in-home or in a business are $125 for a 90-minute session.

Contact Mr. Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757 870-8703.
His email is: dsmith@mycomputerconcepts.com

COMPUTER CONCEPTS' WEBSITE



Computer Concepts is continually updating our website.
Please take the time to check out our site and let us know what you think.

Computer Concepts' Web Site

COMPUTER CONCEPTS LLC

WILLIAMSBURG
4324 New Town Ave, Ste A
757-564 3996

YORKTOWN
4328 George Wash Mem Hwy
757-873 1580