COMPUTER concepts

MARCH 2023 UPDATE

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales - Windows: Service & Sales
Williamsburg - Yorktown

AS WE WELCOME SPRING 2023
REMEMBER
THE LUCK OF THE IRISH

Computer Concepts' mission is to provide insight, efficiency, and expertise to help you meet your evolving technology needs. Contact the Computer Concepts Apple team at either our Williamsburg or Yorktown stores for additional help with your Apple Needs.

IN THIS NEWSLETTER

Since 2008, Computer Concepts has established itself as a speedier and more personalized alternative to the Apple Store.

We continue to be your Apple Authorized Reseller/Service Provider in the Hampton Roads, and with that comes the industry's highest quality parts, customer experience, sales and repair. We offer service on your Apple device, covered under AppleCare and out of warranty repairs.

Each of Computer Concepts' stores won Virginia Media's Best Computer Service Award 2022 for their Geographical Area

* VOTED BEST COMPUTER SERVICE IN 2022
* WATCH OUT FOR SCAMMERS
* Computer Concepts Accepts APPLE CARE Warranty Repairs
* APPLE Releases its new M2 Processor
* New APPLE M2 Offerings
* Check Out Our Updated Website, The Latest Apple Catalog is Available
* ACIMA Leasing Service
* BACKBLAZE Backup
* Computer Concepts Gift Cards - Everyone loves to receive a gift card!
* Gaming and Gaming Hardware
* Valued Customer Card Is being Updated with new features
* Recycle your old & broken IT ITEMS at our stores. Help save the Earth!
* Time With a Tech - Quick instore solutions to your tech problems
* Discounts on Services
* Apple & Windows One-On-One Training is the Best Way to Learn, Try It!
* Questions? Check our Website or contact one of our stores

VOTED BEST COMPUTER SERVICE IN 2022

Computer Concepts Williamsburg competed in Virginia Gazette's Campaign

CC Williamsburg Has Won Every Year Since 2009

Computer Concepts, Yorktown, competed in the Daily Press Campaign

CC Yorktown Has Won Every Year Since 2015

BOTH COMPUTER CONCEPTS SHOPS WILL COMPETE AGAIN IN VIRGINIA MEDIA'S "BEST OF" CAMPAIGN 2023 IN THE BEST COMPUTER SERVICE CATEGORY. VOTING WILL BE CONDUCTED IN THE MAY-JUNE TIMEFRAME

BE AWARE OF ONLINE AND PHONE SCAMS

The increased embrace of computers for remote work, retail purchases, and social connections has created a vast new population to target for online fraud. Such scams jumped 25 percent in 2021, according to the TransUnion credit bureau.

These factors just highlight a larger, grim picture. A recent AARP survey found that Nine of Ten Americans (229 million people) encountered a fraud attempt in the past year and that One in Six (33 million people) lost money as a result. A separate poll found that almost 60 million Americans lost money to phone scams last year. AARP is a very good source of ways to prevent being scammed.

Call Computer Concepts if you think your computer has been scammed.

Computer Concepts

an Apple Authorized Service Provider.

Our Apple-trained technicians use genuine Apple parts, so you can trust us with all your Apple devices. Get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and tools on every repair. This means that all of our repairs are Apple certified and backed by Apple.

Authorized Service Provider

COMPUTER CONCEPTS CONTINUE TO BE AVAILABLE TO SUPPORT YOUR APPLE PURCHASE AND SERVICE NEEDS!

APPLE Stores have reduced many of the services they have typically provided. However, Computer Concepts, as an APPLE Authorized Reseller and APPLE Authorized Service Provider, continues to support your APPLE Product purchases and repair requirements.

AppleCare+

All Computer Concepts Locations Continue to Accept Apple Care Repairs

Computer Concepts Technicians also Repair Windows PC Computers & Chromebooks!

APPLE RELEASES ITS NEW M2 PROCESSOR

Apple announced M2 Pro and M2 Max, two next-generation SoCs (systems on a chip) that take the breakthrough power-efficient performance of Apple silicon to new heights.

M2 Pro scales up the architecture of M2 to deliver an up to 12-core CPU and up to 19-core GPU, together with up to 32GB of fast unified memory.

M2 Max builds on the capabilities of M2 Pro, including an up to 38-core GPU, double the unified memory bandwidth, and up to 96GB of unified memory. Its industry-leading performance per watt makes it the world's most powerful and power-efficient chip for a pro laptop.

APPLE RELEASES M2 POWERED MAC MINI

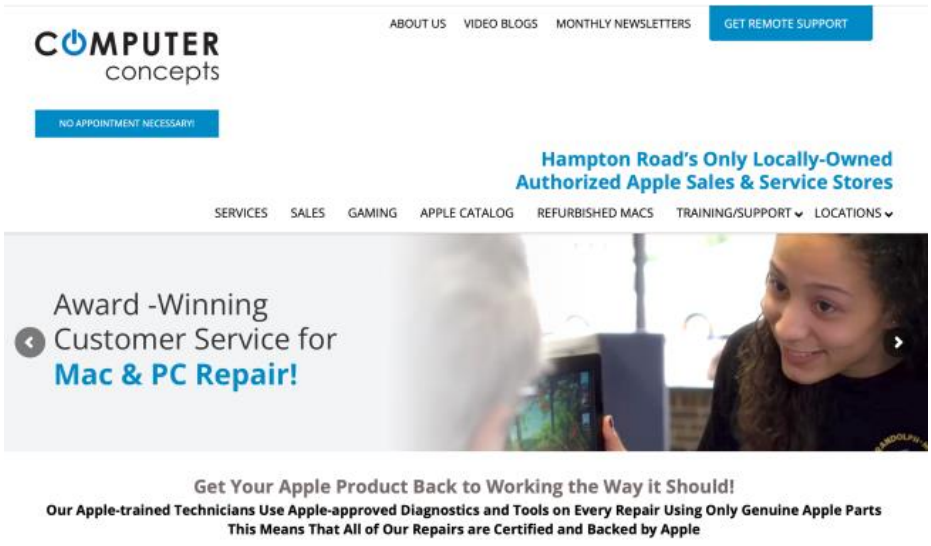
APPLE RELEASES MACBOOK PRO WITH M2

14-INCH MACBOOK PRO WITH M2

16-INCH MACBOOK PRO WITH M2

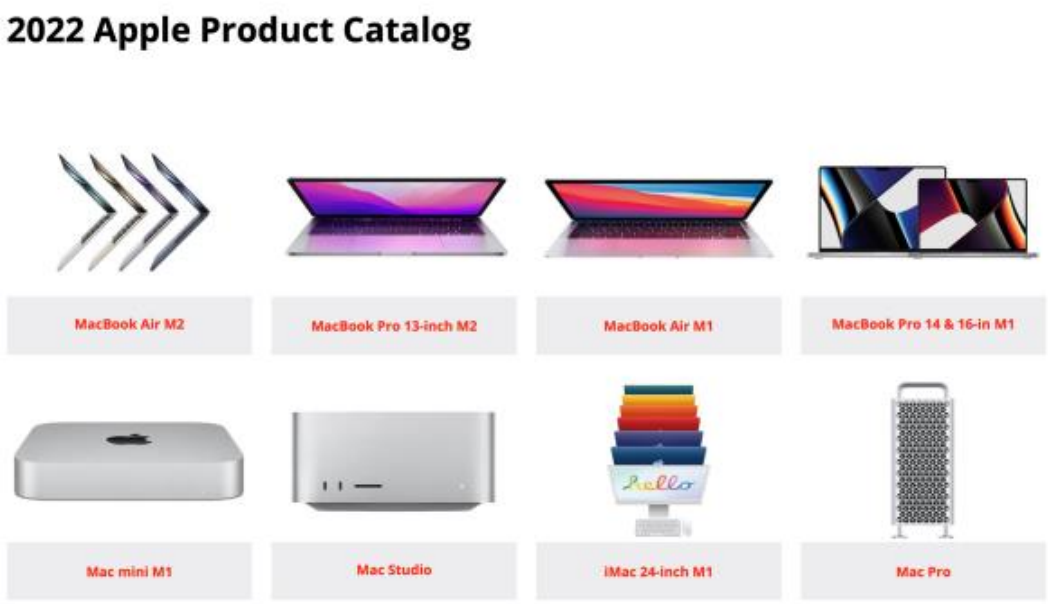
CHECK OUT OUR UPDATED WEBSITE

HTTPS://MYCOMPUTERCONCEPTS.COM



UPDATED ONLINE APPLE PRODUCT CATALOG

Our updated website features listings and information on the latest products from Apple as they enter the market. Check our website frequently for the latest and greatest from Apple!



ACIMA
Leasing Services

COMPUTER CONCEPTS has teamed with ACIMA Leasing Services to allow time payments on your purchases. Text ACIMA directly.

WILLIAMSBURG

YORKTOWN

BACKBLAZE

World's Easiest Cloud Backup

Backblaze Unlimited Backup

Get Peace of Mind knowing your files are backed up securely in the Cloud.

Both MAC or PC

Unlimited Computer Backup

Unlimited Files
Unlimited File Size
Blazing Fast

Backblaze will automatically back up all your files including documents, photos music, movies and more.

Its that easy
Simple Pricing –Unlimited Data
$70 Yearly per Computer
For additional information or to subscribe
Contact a Computer Concepts Representative

GIVE COMPUTER CONCEPTS GIFT CARDS!

EVERYBODY LOVES A GIFT CARD !

Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and any other occasion when you're just not sure what to give. Gift cards are available in any dollar amount you might need.

Everyone Loves Receiving a Gift Card!

GAMING AND GAMERS

All Gamers Want the Best Experience They Can Get From Their Systems

Our local gamers are always searching for new ways to improve systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge.

Don't Hesitate to Talk to Us About Ways to Make Your Gaming Experience Even Better!

OUR VALUED CUSTOMER CARD IS BEING UPDATED

Computer Concepts is currently reviewing and updating its Valued Customer Card Program.

We always endeavor to anticipate our customer's needs! Look for a new and improved program in the near future.

RECYCLE
YOUR OUTDATED "IT" HARDWARE

Now is the time to clean, service, or replace your current computer hardware to support the new school year. Wondering what to do with your old IT, "Information Technology," equipment. Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional. Computer Concepts accepts broken computer products dropped off at our stores. Later, our Recycler picks up those broken products and then renders the hazardous materials safe for the environment. Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

TIME WITH A TECH

Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session.

Time With A Tech is available in 15-minute Increments. Each increment or portion thereof costs $25; however, the minimum charge for one of these sessions is $50. Valued Customer Cardholders may use a $25 credit as authorized by their card.

A 10% DISCOUNT ON SERVICE

A 10% discount on computer services is offered by Computer Concepts to our Military Members, First Responders, Seniors, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. Don't forget to ask for your discount.

ONE-ON-ONE TRAINING IS BEST

Apple and Windows
One-On-One, Instructor Lead Training Sessions

Learn about your computer and its software.
Dick Smith, your One-On-One Training Instructor, has over twelve years as Computer Concept's Apple and Windows Customer Training Instructor.
Online ZOOM training is an option.

Apple Training for iPhone, iPad, iPad Pro, iPad Air, MacBook Pro, MacBook Air, and iMac Computers. Windows 10 & 11 Training available.

For A Better Training Experience, One-On-One Training Sessions are the standard at Computer Concepts. Conversations between the student and the instructor prior to their training session allow the instructor to personalize One-On-One training sessions. Training Handouts for sessions are provided at the beginning of most Apple and Windows training. Windows 10 and 11 Sessions apps continue to be popular training topics.

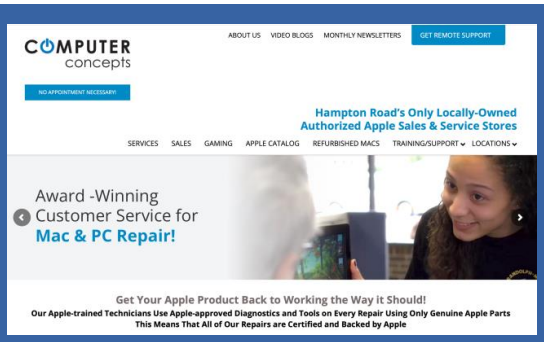
A Valued Customer Cardholder may use the $25 credit as authorized by their card for One-On-One Training or Time With a Tech.

Masks are welcome. All training sessions are One-On-One which allows for only one Instructor and one student per session. The Cost of a 90-minute training session is $59.00. Onsite Training sessions in-home or in a business are $125 for a 90-minute session.

Dick Smith, Computer Concepts Training Director, offers In-Person One-On-One Training Sessions.

Contact Mr. Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757 870-8703.
His email is: dsmith@mycomputerconcepts.com

COMPUTER CONCEPTS' WEBSITE



Computer Concepts is continually updating our website

Please take the time to check out our site and let us know what we can do to improve your experience

MYCOMPUTERCONCEPTS.COM

COMPUTER CONCEPTS LLC

WILLIAMSBURG
4324 New Town Ave, Ste A
757-564 3996

YORKTOWN
4328 George Wash Mem Hwy
757-873 1580

https://www.mycomputerconcepts.com