

COMPUTER concepts

MONTHLY UPDATE: JULY 2022

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales - Windows: Service & Sales
Chesapeake - Williamsburg - Yorktown

IN THIS MONTH'S NEWSLETTER

IN THIS UPDATE

- * **Virginia Media's 2022 "Best of Computer Service" Competition**
- * **WE WILL BE CLOSED ON JULY 4**
- * **CHECK OUT OUR YORKTOWN STORE'S NEW PAINT JOB**
- * **WATCH OUT FOR SCAMMERS**
- * **Computer Concepts Accepts APPLE CARE Warranty Repairs**
- * **Computer Concepts 2022 Apple Products Catalogue free instore pickup**
- * **Our Hampton Roads Show June, New APPLE Products**
- * **RECYCLE your old/broken IT items at our stores. Help save our Earth!**
- * **ACIMA Leasing Service**
- * **Computer Concepts Gift Cards**
- * **Gaming and Gaming Hardware**
- * **Valued Customer Card provides Training discounts and more**
- * **Time With a Tech - Quick instore solutions to your tech problems**
- * **Discounts on Services**
- * **Apple & Windows One-On-One Training is the Best Way to Learn**
- * **Questions? Check our Website or contact any of our stores**

VOTED BEST COMPUTER SERVICE IN 2021

WE COMPETED AGAIN IN 2022

THANK YOU TO ALL WHO VOTED FOR US

RESULTS ANNOUNCED LATER THIS YEAR



Computer Concepts Chesapeake competed in Virginia Pilot's Campaign.

Computer Concepts Williamsburg competed in Virginia Gazette's Campaign.

Computer Concepts, Yorktown, competed in the Daily Press Campaign.

CC Chesapeake Has Won Every Year Since 2019

CC Williamsburg Has Won Every Year Since 2009

CC Yorktown Has Won Every Year Since 2015



**REMEMBER
THE FOURTH OF JULY
COMPUTER CONCEPTS WILL BE CLOSED**

COMPUTER CONCEPTS YORKTOWN STORE'S EXTERIOR APPEARANCE HAS BEEN UPDATED

Our Yorktown Landlord recently completed the planned update to the appearance of the Heritage Square Shopping Center. They have completed refurbishing the parking lot by installing all-new lighting, treating the asphalt, to include the repainting of all the lines. They have also completed the painting of the exterior of all the buildings. Off White walls and a Blue roof. Stop by and tell us what you think.

BE AWARE OF ON-LINE AND PHONE SCAMS



The increased embrace of computers for remote work, retail purchases, and social connections has created a vast new population to target for online fraud. Such scams jumped 25 percent in 2021, according to the TransUnion credit bureau.

These factors just highlight a larger, grim picture. A recent AARP survey found that Nine of Ten Americans (229 million people) encountered a fraud attempt in the past year and that One in Six (33 million people) lost money as a result. A separate poll found that almost 60 million Americans lost money to phone scams last year. AARP is a very good

source of ways to prevent being scammed.

Call Computer Concepts if you think your computer has been scammed.

**COMPUTER CONCEPTS IS AN APPLE AUTHORIZED
SERVICE PROVIDER**



COMPUTER CONCEPTS CONTINUES TO BE AVAILABLE TO SUPPORT YOUR APPLE PURCHASE AND SERVICE NEEDS

APPLE Stores have reduced many of the services they have typically provided. However, Computer Concepts, as an APPLE Authorized Reseller and APPLE Authorized Service Provider, continues to support your APPLE Product purchases and repair requirements.

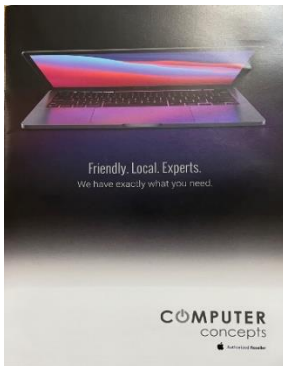


All Computer Concepts locations continue to accept Apple Care repairs.

WAVY COMPUTER SERVICE EXPERTS On Your Side!

Computer Concepts has been WAVY TV's Computer Service Expert On Your Side since 2018. Watch for our commercials that normally appear during WAVY News hours. Computer Concepts Representatives appear monthly on WAVY's Hampton Roads Show and provide timely Apple and Microsoft information. All our WAVY commercials and Hampton Roads Show appearances are being added to our YouTube Page.

COMPUTER CONCEPTS 2022 APPLE PRODUCTS CATALOGUE



Computer Concepts 2022 Apple Products Catalogue is still available at all our stores. Computer Concepts is an Authorized Apple Reseller. Feel free to stop by one of our stores and pick up a Free copy of our new catalogue. The Catalogue contains information on all current Apple products and pricing. Remember Computer Concepts in conjunction with ACIMA Credit Service offers financing.

COMPUTER CONCEPTS GIFT CARDS



Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and any other occasion when you're just not sure what to give. Gift cards are available in any dollar amount you might need.

Everyone Loves to Receive a Gift Card!

GAMING AND GAMERS



All Gamers want the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to talk to us about ways

to make your Gaming experience even better.

VALUED CUSTOMER CARD



Computer Concepts has updated its Valued Customer Program by adding The Watchman Monitoring Service (a \$199 value) to the Valued Customer Card. The Card also provides a \$25 credit toward One-On-One training or Time with a Tech.

The Valued Customer Card also provides Free Prioritization (Emergency Service) for your service needs (a \$49 value). All this for an entire calendar year!

TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session.

Time With A Tech is available in 15-minute increments. Each increment or portion thereof costs \$25; however, the minimum charge for one of these sessions is \$50. Valued Customer Cardholders may use a \$25 credit as authorized by their card.

A 10% DISCOUNT ON SERVICE



A 10% discount on computer services is offered by Computer Concepts to our Military Members, First Responders, Seniors, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. Don't forget to ask for your discount.

ONE-ON-ONE TRAINING IS BEST



Apple and Windows One-On-One, Instructor Lead Training Sessions

Learn about your computer and its software. Dick Smith, your One-On-One Training Instructor, has over twelve years as Computer Concept's Apple and Windows Customer Training Instructor.

Online ZOOM training is an option.

Apple Training for iPhone, iPad, iPad Pro, iPad Air, MacBook Pro, MacBook Air, and iMac Computers. Windows 10 & 11 Training available.

For A Better Training Experience, One-On-One Training Sessions are the standard at Computer Concepts. Conversations between the student and the instructor prior to their training session allow the instructor to personalize One-On-One training sessions. Training Handouts for sessions are provided at the beginning of most Apple and Windows training. Windows 10 and 11 Sessions apps continue to be popular training topics.

A Valued Customer Cardholder may use the \$25 credit as authorized by their card for One-On-One Training or Time With a Tech.

Masks are welcome. All training sessions are One-On-One which allows for only one Instructor and one student per session. The Cost of a 90-minute training session is \$59.00. Onsite Training sessions in-home or in a business are \$125 for a 90-minute session.

Dick Smith, Computer Concepts Training Director, offers In-Person One-On-One Training Sessions.

Contact Mr. Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757 870-8703.

His email is: dsmith@mycomputerconcepts.com

COMPUTER CONCEPTS' WEBSITE



Computer Concepts is continually updating our website. Please take the time to check out our site and let us know what you think.

[Computer Concepts' Web Site](https://www.mycomputerconcepts.com)

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