

COMPUTER concepts

MONTHLY UPDATE: MARCH 2021

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales - Windows: Service & Sales
Chesapeake - Williamsburg - Yorktown

- * It's The Season of the Green - The Luck of the Season to All
- * Computer Concepts Williamsburg - Facility Update
- * Virginia Media's Annual "Best of Computer Service Competition"
- * Our Hampton Roads Show Appearances
- * Recycle Your Old/Replaced IT Items
- * IDShield: Protect your Personal Information and Data
- * ACIMA Credit Service
- * Computer Concepts Gift Cards
- * Gaming and Gaming Hardware
- * Valued Customer Card
- * Time with a Tech
- * Discounts on Services
- * One-On-One Apple & Windows Training Sessions, In-Person & Online
- * Questions? Check our Website or contact any of our stores

COMPUTER CONCEPTS Is An Apple Authorized Service Provider

Get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and tools on every repair. And we only use genuine Apple parts. This means that all of our repairs are Apple-Certified and backed by Apple.

All Computer Concepts Locations Accept Apple Care Repairs



Authorized Service Provider

WAVY TV10's COMPUTER SERVICE EXPERTS

Computer Concepts has been WAVY TV's Computer Service Expert On Your Side since 2018. Watch for our commercials that normally appear during WAVY News hours. Computer Concepts Representatives appear monthly on WAVY's Hampton Roads Show and provide timely Apple and Microsoft information. All our WAVY commercials and Hampton Roads Show appearances are being added to our YouTube Page.

THINGS ARE LOOKING UP



May the Luck of the Irish be with us all. In the past year, Coronavirus has had a major impact on the entire world. Now a vaccine is available, and while we are all thankful, it is not the time to relax our guard. We must continue to wear our masks, practice social distancing. **STAY SAFE** and look forward to the new normal.

WILLIAMSBURG REMODEL UPDATE

Computer Concepts is proud to announce that we will be relocating our Williamsburg store in the August 2021 timeframe. Our New Location will also be in New Town. Our new facility will be designed to provide our customers a pleasant atmosphere, adequate parking and technically competent staff. Additional information will be provided monthly.

VOTED BEST COMPUTER SERVICE IN 2020



Chesapeake



Williamsburg



Yorktown



Computer Concepts will be competing in Virginia Media's 2021 Contest

- Computer Concepts, Chesapeake in the Virginian Pilot's Contest.
- Computer Concepts, Williamsburg in the Virginia Gazette's Contest.
- Computer Concepts, Yorktown in the Daily Press Contest.

All three Computer Concepts stores will compete in the "Best Computer Service" category for their area.

Voting will take place in May 2021. Additional information will be provided in future Computer Concepts Monthly Updates.

HAMPTON ROADS SHOW, FEBRUARY 2021



Our Expert Technician returned by Skype to the Hampton Road Show on Wednesday, February 17th. The subject was: Managing and Device Updates

One of our Expert Technicians will return to WAVY's HR Show on March 22.

Click On Pictures To View the HR interview for February.

RECYCLE YOUR RECENTLY REPLACED IT HARDWARE



Wondering what to do with your old IT equipment. Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional. Computer Concepts accepts broken computer products dropped off at our stores, the Recycler later picks up those broken products and then renders the hazardous materials safe for the environment. Computer Concepts does not charge

for damaged, and inoperable equipment dropped off at our stores for recycling.

IDShield



You do a lot online, including Surfing, streaming, socializing, shopping, and much much more. Most of us don't want to think about it, but the reality is that your private data and info can be stolen with just a keystroke.

Rather than leaving security up to chance, you can proactively arm yourself against cybercrime and reputation hijacking. IDShield, your all-inclusive solution to identity protection, monitoring, and restoration. Computer Concepts remains committed to assisting our customers to protect their Personal Information and Data. Ask one of our employees for more information on IDShield.

ACIMA CREDIT SERVICES

COMPUTER CONCEPTS has teamed with ACIMA Credit Services to allow Time payments on your purchases. Text ACIMA directly.



CHESAPEAKE



WILLIAMSBURG



YORKTOWN

COMPUTER CONCEPTS GIFT CARDS



Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and any other occasion when you're just not sure what to give. Gift cards are available in any dollar amount you might need.

Everyone Loves to Receive a Gift Card!

GAMING AND GAMERS



All Gamers want the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to talk to us about ways

to make your Gaming experience even better.

VALUED CUSTOMER CARD



Computer Concepts has updated its Valued Customer Program by adding The Watchman Monitoring Service (a \$199 value) to the Valued Customer Card. The Card also provides a \$25 credit toward One-On-One training or Time with a Tech. The Valued Customer Card

also provides Free Prioritization (Emergency Service) for your service needs (a \$49 value). All this for an entire calendar year!

TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session. Yorktown has fully implemented "Time With A Tech."

Time With A Tech is available in 15 minute Increments. Each increment or portion there of costs \$25; however, the minimum charge for one of these sessions is \$50. VCC Card holder may use a \$25 credit as authorized by their card.

A 10% DISCOUNT ON SERVICE



A 10% discount on computer services is offered by Computer Concepts to our Military Members, First Responders, Seniors and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. Don't forget to ask for your discount.

ONE ON ONE TRAINING

**ONE ON ONE
TRAINING
IS BEST**

**Apple and Windows 10
*One-On-One, Instructor Lead
Personalized Training Sessions***

Learn about your computer and its software
One-On-One with your Instructor.

Online ZOOM training is one of our
remote training options.

For a better training experience, One-On-One Training Sessions are available at Computer Concepts. Conversations between the student and the instructor prior to their training session will allow the instructor to personalize the students' One-On-One training.

Training Handouts are provided at the beginning of most training sessions. Training in Apple iPad, iPad Pro, iPad Air, MacBook Pro, Mac Book Air, iMac, iPhone 12, iPhone 11, and help with many older iPhone models are available. Instruction in Windows 10 and many Windows 10 apps are also available. Students and Instructors are required to wear protective masks and hand sanitizer is available. The Cost of a 90-minute training session is \$59.00.

A VCC Cardholder may use the \$25 credit as authorized by their card for One-On-One Training or Time With a Tech.

Dick Smith, Computer Concepts Training Director, offers In-Person One-On-One Training Sessions. To schedule your session or just talk about your training goals, contact Mr. Smith directly.

His Phone Number is: 757 870-8703

His email is: dsmith@mycomputerconcepts.com

COMPUTER CONCEPTS' WEBSITE



Computer Concepts is continually updating our website. Please take the time to check out our site and let us know what you think.

[Computer Concepts' Web Site](http://www.mycomputerconcepts.com)

COMPUTER CONCEPTS LLC

CHESAPEAKE
1437 Sam's Dr. Ste A103
757-410 4008

WILLIAMSBURG
5118 Center St
757-564 3996

YORKTOWN
4328 George Wash Mem
Hwy
757-873 1580

<https://www.mycomputerconcepts.com>

