COMPUTER
concepts

MONTHLY UPDATE: June 2021

Your Locally Owned Apple Authorized Service Centers
Apple: Service & Sales - Windows: Service & Sales
Chesapeake - Williamsburg - Yorktown

* **Computer Concepts Accepts APPLE CARE Warranty Repairs**
* **Things Are Looking UP**
* **Computer Concepts Williamsburg - Facility Update**
* **Virginia Media's Annual "Best of Computer Service Competition"**
* **Our Hampton Roads Show Appearances**
* **Spring Cleaning is Here Recycle Your Old/Replaced IT Items**
* **IDShield: Protect your Personal Information and Data**
* **ACIMA Credit Service**
* **Computer Concepts Gift Cards**
* **Gaming and Gaming Hardware**
* **Valued Customer Card**
* **Time with a Tech**
* **Discounts on Services**
* **Apple & Windows One-On-One Training Sessions, In-Person & Online**
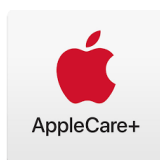* **Questions? Check our Website or contact any of our stores**

COMPUTER CONCEPTS Is An
Apple Authorized Service Provider

Get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and other tools on every repair. And, we only use genuine Apple parts. This means that all of our repairs are Apple-Certified and backed by Apple.

 Authorized Service Provider

All Computer Concepts locations accept Apple Care repairs.

AppleCare+

WAVY TV10's COMPUTER SERVICE EXPERTS

Computer Concepts has been WAVY TV's Computer Service Expert On Your Side since 2018. Watch for our commercials that normally appear during WAVY News hours. Computer Concepts Representatives appear monthly on WAVY's Hampton Roads Show and provide timely Apple and Microsoft information. All our WAVY commercials and Hampton Roads Show appearances are being added to our YouTube Page.

THINGS ARE LOOKING UP

In line with The State of Virginia revising their COVID protections, Computer Concepts has revised its in shop customer requirements. Are you vaccinated ? If not we require you to wear your protective mask.

WILLIAMSBURG REMODEL UPDATE

Computer Concepts is proud to announce that we are relocating our Williamsburg Center Street store to only one block away from our current store. Our new, New Town location will be at 4324, Suite A, New Town Avenue. The new facility is currently being built out to provide our customers with a pleasant shopping experience, more parking spaces, and our staff of Award-Winning Apple and Windows 10 technicians.The Current Target date for opening is early August. Updated information will be provided monthly.

VOTED BEST COMPUTER SERVICE IN 2020

Chesapeake

Williamsburg

Yorktown

Computer Concepts competed in Virginia Media's 2021 Best Of Contest.
All three Computer Concepts stores competed in the "Best Computer Service" category for their area. Thank You to All who voted for us.

Winners will be announced later this year.

HAMPTON ROADS SHOW, May 2021

Our Expert Technician returned by Skype to the Hampton Road Show on Wednesday, May 12th. The subject was "New Apple Upgrades and Products" Click On Picture To View the HR interview for May

One of our Expert Technicians will return to WAVY's HR Show on Monday, June 14th.

SPRING CLEANING IS HERE, RECYCLE YOUR OUTDATED "IT" HARDWARE

Wondering what to do with your old IT equipment. Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional. Computer Concepts accepts broken computer products dropped off at our stores, the Recycler later picks up those broken products and then renders the hazardous materials safe for the environment. Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

IDShield

You do a lot online, including Surfing, streaming, socializing, shopping, and much much more. Most of us don't want to think about it, but the reality is that your private data and info can be stolen with just a keystroke.

Rather than leaving security up to chance, you can proactively arm yourself against cybercrime and reputation hijacking. IDShield, your all-inclusive solution to identity protection, monitoring, and restoration. Computer Concepts remains committed to assisting our customers to protect their Personal Information and Data. Ask one of our employees for more information on IDShield or Click the IDSHIELD button on our webpage.

ACIMA
CREDIT SERVICES

COMPUTER CONCEPTS has teamed with ACIMA Credit Services to allow Time payments on your purchases. Text ACIMA directly.

| CHESAPEAKE | WILLIAMSBURG | YORKTOWN |

COMPUTER CONCEPTS GIFT CARDS

Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and any other occasion when you're just not sure what to give. Gift cards are available in any dollar amount you might need.

Everyone Loves to Receive a Gift Card!

GAMING AND GAMERS

All Gamers want the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to talk to us about ways to make your Gaming experience even better.

VALUED CUSTOMER CARD

Computer Concepts has updated its Valued Customer Program by adding The Watchman Monitoring Service (a $199 value) to the Valued Customer Card. The Card also provides a $25 credit toward One-On-One training or Time with a Tech. The Valued Customer Card also provides Free Prioritization (Emergency Service) for your service needs (a $49 value). All this for an entire calendar year!

TIME WITH A TECH

Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session.

Time With A Tech is available in 15 minute Increments. Each increment or portion there of costs $25; however, the minimum charge for one of these sessions is $50. VCC Card holder may use a $25 credit as authorized by their card.

A 10% DISCOUNT ON SERVICE

A 10% discount on computer services is offered by Computer Concepts to our Military Members, First Responders, Seniors, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. Don't forget to ask for your discount.

ONE ON ONE TRAINING

ONE ON ONE TRAINING IS BEST

Apple and Windows 10
One-On-One, Instructor Lead Training Sessions

Learn about your computer and its software One-On-One with your Instructor.

Online ZOOM training is one of our remote training options.

For a better training experience, One-On-One Training Sessions are available at Computer Concepts. Conversations between the student and the instructor prior to their training session will allow the instructor to personalize the students' One-On-One training.

Training Handouts are provided at the beginning of most training sessions. Training in iPhone 12, Apple iPad, iPad Pro, iPad Air, MacBook Pro, MacBook Air, iMac, and iPhone 11 are popular. Help with many older iPhone models are also available. Instruction in Windows 10 and many Windows 10 apps are also on our list of training sessions. Students and Instructors are required to wear protective masks and hand sanitizer is available. The Cost of a 90-minute training session is $59.00.

A VCC Cardholder may use the $25 credit as authorized by their card for One-On-One Training or Time With a Tech.

Dick Smith, Computer Concepts Training Director, offers In-Person One-On-One Training Sessions. To schedule your session or just talk about your training goals, contact Mr. Smith directly.
His Phone Number is: 757 870-8703
His email is: **dsmith@mycomputerconcepts.com**

COMPUTER CONCEPTS' WEBSITE

**Computer Concepts is continually updating our website.
Please take the time to check out our site and let us know what you think.**

Computer Concepts' Web Site

COMPUTER CONCEPTS LLC

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https://www.mycomputerconcepts.com