

# COMPUTER

concepts

## MONTHLY UPDATE: JANUARY 2022

Your Locally Owned Apple Authorized Service Centers

Apple: Service & Sales - Windows: Service & Sales

Chesapeake - Williamsburg - Yorktown

- \* **Computer Concepts Accepts APPLE CARE Warranty Repairs**
- \* **Things Are Looking UP, It is Dependent on All of Us**
- \* **Happy 2022**
- \* **Tax Time is Coming**
- \* **Computer Concepts 2022 Apple Products Catalogue**
- \* **Virginia Media's Annual "Best of Computer Service Competition"**
- \* **Our Hampton Roads Show Appearances WINDOWS 11**
- \* **RECYCLE**
- \* **IDShield: Protect your Personal Information and Data**
- \* **ACIMA Credit Service**
- \* **Computer Concepts Gift Cards**
- \* **Gaming and Gaming Hardware**
- \* **Valued Customer Card provides discounts**
- \* **Time With a Tech**
- \* **Discounts on Services**
- \* **Apple & Windows One-On-One Training Sessions, In-Store or Onsite**
- \* **Questions? Check our Website or contact any of our stores**

### Apple Authorized Service Provider

We're an Apple Authorized Service Provider.

Our Apple-trained technicians use genuine Apple parts, so you can trust us with all your Apple devices



get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and tools on every repair. And we only use genuine Apple parts. This means that all of our repairs are Apple certified and backed by Apple.



**All Computer Concepts Locations  
Accept Apple Care Repairs**

## **WAVY TV10 COMPUTER SERVICE EXPERTS**

**Computer Concepts has been WAVY TV10's Computer Service Expert On Your Side since 2018. Watch for our commercials that normally appear during WAVY News hours. Computer Concepts Representatives appear monthly on WAVY's Hampton Roads Show and provide timely Apple and Microsoft information. All our WAVY commercials and Hampton Roads Show appearances are being added to our YouTube Page.**

## **THINGS ARE LOOKING UP**



**In line with The State of Virginia, Computer Concepts has revised our in-shop COVID procedures. Are you vaccinated? If not, we require you to wear your protective mask to help protect against the Omicron Strain. The above changes will help Protect our Customers and our Staff.**

## **HAPPY NEW YEAR 2022**



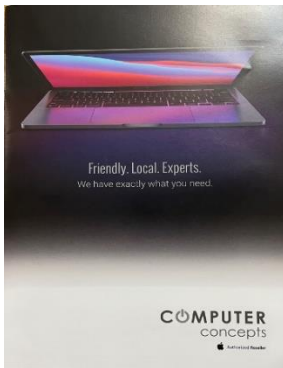
**Now that the Holiday Season is behind us, We look forward to serving you in the New Year. We are still being impacted by the Corona-Virus and especially the omicron variant. This Virus continues to have a major impact on the entire world. We all need to pull together to try to minimize the impacts brought on by this virus.**

# TAX TIME 2022



It is time to start preparing for the 2022 TAX SEASON by developing your plan for preparing your 2021 taxes. If your plan includes the use of your computer, Now is the time to have your Computer Checked and Serviced by the Tech Team at Computer Concepts. Remember, the average Hard Drive has a life expectancy of only 3 to 5 years.

## COMPUTER CONCEPTS 2022 APPLE PRODUCTS CATALOGUE



Computer Concepts is proud to announce that our 2022 Apple Products Catalogue is Now available at all our stores. Computer Concepts is an Authorized Apple Reseller. Feel free to stop by one our stores and pick up a copy of our catalogue. The Catalogue contains information on all current Apple products to include pricing. Remember Computer Concepts in conjunction with ACIMA Credit Service offers financing.

## VOTED BEST COMPUTER SERVICE IN 2021



All three Computer Concepts stores competed in the "Best Computer Service" category in Yorktown, Chesapeake, and Williamsburg.

Computer Concepts is Proud to announce that VIRGINIA MEDIA notified Computer Concepts that Each of our three stores won GOLD (1st Place) in the "Best Computer Service" Category.

- CC Chesapeake Has Won Every Year Since 2019
- CC Williamsburg Has Won Every Year Since 2009
- CC Yorktown Has Won Every Year Since 2015



**CC CHESAPEAKE**



**CC WILLIAMSBURG**



**CC YORKTOWN**

## A SPECIAL THANK YOU TO ALL THAT VOTED FOR US

### HAMPTON ROADS SHOW, DEC 1, 2021



**Computer Concepts returned to WAVY TV10's Hampton Roads Show on December 1 with information on Windows 11**

**Click On Pictures To View the HR interview for October**

**Our Expert Technician will return via Skype to the Hampton Road Show on January 24, 2022**

## RECYCLE YOUR OUTDATED "IT" HARDWARE



**Back to School time is here. Now is the time to clean, service, or replace your current computer hardware to support the new school year. Wondering what to do with your old IT equipment. Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional. Computer Concepts accepts broken**

**computer products dropped off at our stores. Later, our Recycler picks up those broken products and then renders the hazardous materials safe for the environment. Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.**

# IDShield



You do a lot online, including Surfing, streaming, socializing, shopping, and much much more. Most of us don't want to think

about it, but the reality is that your private data and info can be stolen with just a keystroke.

Rather than leaving security up to chance, you can proactively arm yourself against cybercrime and reputation hijacking. IDShield, your all-inclusive solution to identity protection, monitoring, and restoration.

Computer Concepts remains committed to assisting our customers to protect their Personal Information and Data. Ask one of our employees for more information on IDShield or Click the IDSHIELD button on our webpage.

## ACIMA CREDIT SERVICES

COMPUTER CONCEPTS has teamed with ACIMA Credit Services to allow Time payments on your purchases. Text ACIMA directly.

OUR SHOWROOM IS



SHOP NOW  
NO CREDIT NEEDED<sup>1</sup>

Text **41080** to **22462** to apply.<sup>2</sup>

1. While no credit history is required, Acima obtains a FICO score from consumer reporting agencies to connect with a loan application.  
2. Once the financing program message and data delivery apply, text 1111 to 22462 for more information, or call Acima Credit at 800-233-1862.  
Text 22462 to 41080 to be removed from mailing list. Offer from Acima Credit. AcimaCredit.com/terms-policy & AcimaCredit.com/terms-of-service

offered through **acima**

CHESAPEAKE

OUR SHOWROOM IS



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WILLIAMSBURG

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YORKTOWN

## COMPUTER CONCEPTS GIFT CARDS



Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and any other occasion when you're just not sure what to give. Gift cards are available in any dollar amount you might need.

*Everyone Loves to Receive a Gift Card!*

## GAMING AND GAMERS



All Gamers want the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to talk to us about ways

to make your Gaming experience even better.

## VALUED CUSTOMER CARD



Computer Concepts has updated its Valued Customer Program by adding The Watchman Monitoring Service ( a \$199 value) to the Valued Customer Card. The Card also provides a \$25 credit toward One-On-One training or Time with a Tech. The Valued Customer Card

also provides Free Prioritization (Emergency Service) for your service needs (a \$49 value). All this for an entire calendar year!

## TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session.

Time With A Tech is available in 15 minute Increments. Each increment or portion there of costs \$25; however, the minimum charge for one of these sessions is \$50. VCC Card holder may use a \$25 credit as authorized by their card.

## A 10% DISCOUNT ON SERVICE



A 10% discount on computer services is offered by Computer Concepts to our Military Members, First Responders, Seniors, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. Don't forget to ask for your discount.

## ONE-ON-ONE TRAINING



### **Apple and Windows 10 11 One-On-One, Instructor Lead Training Sessions**

Learn about your computer and its software. Dick Smith, your One-On-One Training Instructor, has over twelve years as Computer Concept's Apple and Windows customer training instructor.

Online ZOOM training is an option.

For A Better Training Experience, One-On-One Training Sessions are the standard at Computer Concepts. Conversations between the student and the instructor prior to their training session allow the instructor to personalize One-On-One training sessions.

Training Handouts for sessions are provided at the beginning of most Apple and Windows 10 training. Windows 10 Sessions and Windows 10 apps continue to be popular training topics. Apple Training for iPhone 12, iPad, iPad Pro, iPad Air, MacBook Pro, MacBook Air, and iMac are available.

Students and Instructors who wear masks are welcome as are those who go without masks. All training sessions are One-On-One which allows for only one Instructor and one student per session. The Cost of a 90-minute training session is \$59.00. Onsite Training sessions in-home or in a business are \$125 for a 90-minute session.

*A VCC Cardholder may use the \$25 credit as authorized by their card for One-On-One Training or Time With a Tech.*

Dick Smith, Computer Concepts Training Director, offers In-Person One-On-One Training Sessions.

**Contact Mr. Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757 870-8703.**

His email is: [dsmith@mycomputerconcepts.com](mailto:dsmith@mycomputerconcepts.com)

# COMPUTER CONCEPTS' WEBSITE



**Computer Concepts is continually updating our website. Please take the time to check out our site and let us know what you think.**

[Computer Concepts' Web Site](https://www.mycomputerconcepts.com)

## COMPUTER CONCEPTS LLC

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