

MONTHLY UPDATE: FEBRUARY 2022

Your Locally Owned Apple Authorized Service Centers

Apple: Service & Sales - Windows: Service & Sales

Chesapeake - Williamsburg - Yorktown

- Apple Product Sales and Service
- **Computer Concepts Accepts APPLE CARE Warranty Repairs**
- Things Are Looking UP, It is Dependent on All of Us
- **COVID**
- Tax Time is Coming
- Computer Concepts 2022 Apple Products Catalogue
- Virginia Media's Annual "Best of Computer Service Competition"
- **Our Hampton Roads Show**
- RECYCLE
- IDShield: Protect your Personal Information and Data
- ACIMA Credit Serviceproblems
- Computer Concepts Gift
- Gaming and Gaming Hardware
- Valued Customer Card provides discounts
- Time With a Tech
- Discounts on Services
- Apple & Windows One-On-One Training Sessions, In-Store or Onsite
- Questions? Check our Website or contact any of our stores

VOTED BEST COMPUTER SERVICE IN 2021



All Three Computer Concept Stores are Competing in Virginia Media's 2022 Best of Hampton Road's Computer Services Contest

VOTE FOR US!

- Go On-Line To: Virginia Media Best Of;
- Select Location: Chesapeake, Williamsburg or Yorktown – you can vote for all three;
- Select: Service & Education;
- Select: Computer Services;
- VOTE

**Computer Concepts
Williamsburg
(Virginia Gazette)**

COMPUTER concepts (Williamsburg) HAMPTON ROAD'S LOCALLY-OWNED
Apple Authorized Sales & Service Stores.
Authorized Reseller Authorized Service Provider
BEST OF VIRGINIA MEDIA
vote for us: www.virginiamedia.com/bestof
SALES, SERVICE, TRAINING AND ACCESSORIES FOR ALL THINGS APPLE.
757-564-3996
CHECK OUR WEBSITE FOR LOCATIONS AND HOURS:
MYCOMPUTERCONCEPTS.COM

**Annual Winner Since
2009**

**Computer Concepts
Chesapeake
(Virginia Pilot)**

COMPUTER concepts (Chesapeake) HAMPTON ROAD'S LOCALLY-OWNED
Apple Authorized Sales & Service Stores.
PLEASE VOTE FOR US
Authorized Reseller Authorized Service Provider
BEST OF VIRGINIA MEDIA
vote for us: www.virginiamedia.com/bestof
SALES, SERVICE, TRAINING AND ACCESSORIES FOR ALL THINGS APPLE.
757-410-4008
CHECK OUR WEBSITE FOR LOCATIONS AND HOURS:
MYCOMPUTERCONCEPTS.COM

**Annual Winner Since
Our 2019 Opening**

**Computer Concepts
Yorktown
(Daily Press)**

COMPUTER concepts (Yorktown) HAMPTON ROAD'S LOCALLY-OWNED
Apple Authorized Sales & Service Stores.
Authorized Reseller Authorized Service Provider
BEST OF VIRGINIA MEDIA
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757-873-1580
CHECK OUR WEBSITE FOR LOCATIONS AND HOURS:
MYCOMPUTERCONCEPTS.COM

**Annual Winner Since
2015**

BE AWARE OF ON-LINE AND PHONE SCAMS



The increased embrace of computers for remote work, retail purchases and social connections have created a vast new population to target for online fraud. Such scams jumped 25% in 2021 according to TransUnion Credit bureau.

These factors highlight a larger grim picture. A recent AARP survey found that 9 out of 10 Americans (229 million people) encountered a fraud attempt in the past year. 1 in 6 (33 million people) lost money as a result. A separate poll found that almost 60 million Americans lost money to phone scams last year. The AARP is a very good source of ways to prevent being scammed. Call us if you'd like more information.

COMPUTER CONCEPTS IS AN APPLE AUTHORIZED SERVICE PROVIDER

Computer Concepts
an Apple Authorized Service Provider.

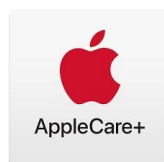


Our Apple-trained technicians use genuine Apple parts, so you can trust us with all your Apple devices. Get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and tools on every repair. This means that all of our repairs are Apple certified and backed by Apple.



COMPUTER CONCEPTS CONTINUES TO BE AVAILABLE TO SUPPORT YOUR APPLE PURCHASE AND SERVICE NEEDS

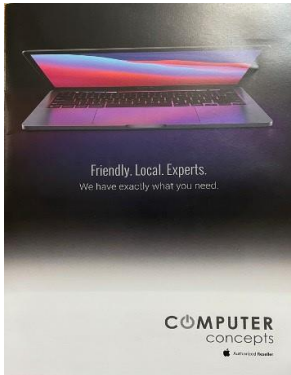
APPLE Stores have reduced many of the services they have typically provided. However, as an APPLE Authorized Reseller and Service Provider, Computer Concepts continues to support your APPLE product purchase and repair requirements.



**All Computer Concepts Locations
Accept APPLE Care Repairs**

WAVY TV10's COMPUTER SERVICE

Computer Concepts has been WAVY TV's Computer Service Expert on Your Side since 2018. Watch for our commercials that normally appear monthly on WAVY TV10's Hampton Roads Show covering timely Apple and Microsoft information. See our library of show videos in our website at mycomputerconcepts.com.



COMPUTER CONCEPTS 2022 APPLE PRODUCTS CATALOGUE

As an Authorized Apple Reseller, Computer Concepts is proud to announce that our 2022 Apple Products Catalogue is now available at all of our stores containing the latest on pricing and accessories.

Remember, we offer financing for computer systems through the Acima Credit Service.

HAMPTON ROADS SHOW, JAN 24th, 2022



Computer Concepts returned to WAVY's HR Show on January 24th with information on Apple Support.

Click the Screenshot Image to View the Jan Interview

Our Expert Technician will return to the Hampton Road Show on February 14th 2022 to provide information on World Password Day

COMPUTER CONCEPTS GIFT CARDS



Computer Concepts Gift Cards are available and redeemable at all our store locations. Perfect for holidays, birthdays, door prizes or any occasion to offer a uniquely valued gift

Available for any dollar amount you choose

RECYCLE YOUR OUTDATED IT HARDWARE



Now is the time to clean, service, or replace your current computer hardware to support the new school year. Wondering what to do with your old IT equipment? Many contain hazardous materials that must be processed by an authorized handler.

We are an authorized drop-off point for your old and broken computers and accessories where we turn them over to a professional recycler to be properly disposed of. This is a free service to our customers.

ACIMA CREDIT SERVICES

COMPUTER CONCEPTS has teamed with ACIMA Credit Services to allow Time payments on your purchases. Text ACIMA directly.

OUR SHOWROOM IS

OPEN

SHOP NOW
NO CREDIT NEEDED¹

Text **41080** to **22462** to apply.²

1. While no credit history is required, Acima obtains information from consumer reporting agencies in connection with a credit application.
2. One-time messaging program. Message and data rates may apply. Text HELP to 22462 for more information, or call Acima Credit at 800-221-4662. Text STOP to 22462 to be removed from receiving messages from Acima Credit. Acimacredit.com/private-policy • Automated.com/terms-of-service

Offered through **acima**

CHESAPEAKE

OUR SHOWROOM IS

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Offered through **acima**

WILLIAMSBURG

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Offered through **acima**

YORKTOWN

GAMING AND GAMERS



All Gamers want the best experience they can get out of their systems by swapping components and adding new accessories to improve their gaming competitive edge. Talk to us about how we can make your gaming better.

VALUED CUSTOMER CARD

COMPUTER
concepts
Valued Customer Card **\$99**

Good for

- \$25 Credit Towards (Training/TechTime)
- Free Prioritization on Service (\$49 Value)
- Free Watchman Monitoring (\$199 Value)

Good at any Computer Concepts location for one year from date of purchase

Computer Concepts has updated its Valued Customer Program by adding The Watchman Monitoring Service (a \$199 value) to the Valued Customer Card. The Card also provides a \$25 credit toward One-On-One training or Time with a Tech. The Valued Customer Card also provides Free Prioritization (Emergency Service) for your service needs (a \$49 value). All this for an entire calendar year!

TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session.

Time With A Tech is available in 15 minute increments. Each increment or portion thereof costs \$25; however, the minimum charge for one of these sessions is \$50. VCC Card holder may use a \$25 credit as authorized by their card.

A 10% DISCOUNT ON SERVICE



A 10% discount on computer services is offered by Computer Concepts to our Military Members, First Responders, Seniors, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. Don't forget to ask for your discount.

COMPUTER CONCEPTS' WEBSITE



Computer Concepts is continually updating our website.

Please take the time to check out our site and let us know what you think.

ONE-ON-ONE TRAINING IS BEST

Apple and Windows



One-On-One, Instructor Lead Training

Learn about your computer and its software. Dick Smith, your One-On-One Training Instructor, has over twelve years as Computer Concept's Apple and Windows Customer Training Instructor.

Online ZOOM Training Available

For A Better Training Experience, One-On-One Training Sessions are the standard at Computer Concepts. Conversations between the student and the instructor prior to their training session allow the instructor to personalize One-On-One training sessions.

Training Handouts for sessions are provided at the beginning of most Apple and Windows 10 training. Windows 10 and 11 Sessions and Windows 10 apps continue to be popular training topics. Apple Training for iPhone 12, iPad, iPad Pro, iPad Air, MacBook Pro, MacBook Air, and iMac are available.

Students and Instructors who wear masks are welcome as are those who go without masks. All training sessions are One-On-One which allows for only one Instructor and one student per session. The Cost of a 90-minute training session is \$59.00. Onsite Training sessions in-home or in a business are \$125 for a 90-minute session.

A Valued Customer Cardholder may use the \$25 credit as authorized by their card for One-On-One Training or Time With a Tech.

Contact Dick Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757 870-8703

His email is: dsmith@mycomputerconcepts.com

COMPUTER CONCEPTS LLC

CHESAPEAKE

1437 Sam's Dr. Ste A
757-410 4008

WILLIAMSBURG

4324 New Town Ave, Ste A
757-564 3996

YORKTOWN

4328 George Wash Mem
757-873 1580



<https://www.mycomputerconcepts.com>