COMPUTER concepts

IN THIS MONTH'S NEWSLETTER

IN THIS UPDATE

* **WATCH OUT FOR SCAMMERS**
* **Computer Concepts Accepts APPLE CARE Warranty Repairs**
* **Things Are Looking UP, It is Dependent on All of Us**
* **DID ANYONE SEE RABBITS ??**
* **Tax Time is HERE, If your computer Fails, We are standing by to assist.**
* **Computer Concepts 2022 Apple Products Catalogue free instore pickup**
* **Virginia Media's 2022 Winner "Best of Computer Service Competition"**
* **Our Hampton Roads Show Appearances Computer Backup**
* **RECYCLE your old/broken IT items at our stores. Help save our Earth!**
* **ACIMA Credit Service**
* **Computer Concepts Gift Cards**
* **Gaming and Gaming Hardware**
* **Valued Customer Card provides Training discounts and more**
* **Time With a Tech - Quick instore solutions to your tech problems**
* **Discounts on Services**
* **Apple & Windows One-On-One Training is Best for most people**
* **Questions? Check our Website or contact any of our stores**

BE AWARE OF ON-LINE AND PHONE SCAMS

The increased embrace of computers for remote work, retail purchases, and social connections has created a vast new population to target for online fraud. Such scams jumped 25 percent in 2021, according to the TransUnion credit bureau.

These factors just highlight a larger, grim picture. A recent AARP survey found that Nine of Ten Americans (229 million people) encountered a fraud attempt in the past year and that One in Six (33 million people) lost money as a result. A separate poll found that almost 60 million Americans lost money to phone scams last year. AARP is a very good source of ways to prevent being scammed.

Call Computer Concepts if you think your computer has been scammed.

Apple Authorized Service Provider

We're an Apple Authorized Service Provider.

Our Apple-trained technicians use genuine Apple parts, so you can trust us with all your Apple devices
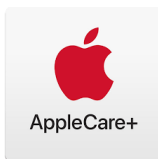
Get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and tools on every repair. And we only use genuine Apple parts. This means that all of our repairs are Apple certified and backed by Apple.

 Authorized Service Provider

COMPUTER CONCEPTS CONTINUES TO BE AVAILABLE TO SUPPORT YOUR APPLE PURCHASE AND SERVICE NEEDS

APPLE Stores have reduced many of the services they have typically provided. However, Computer Concepts, as an APPLE Authorized Reseller and APPLE Authorized Service Provider, continues to support your APPLE Product purchases and repair requirements.

All Computer Concepts locations continue to accept Apple Care repairs.

WAVY COMPUTER SERVICE EXPERTS

Computer Concepts has been WAVY TV's Computer Service Expert On Your Side since 2018. Watch for our commercials that normally appear during WAVY News hours. Computer Concepts Representatives appear monthly on WAVY's Hampton Roads Show and provide timely Apple and Microsoft information. All our WAVY commercials and Hampton Roads Show appearances are being added to our YouTube Page.

THINGS ARE LOOKING UP

In line with The State of Virginia, Computer Concepts has revised our in-shop COVID procedures. Are you vaccinated? If not, we require you to wear your protective mask to help protect against the Omicron Strain. The above changes will help Protect our Customers and our Staff.
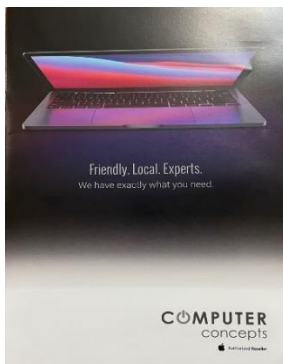
HAPPY EASTER

TAX TIME 2022

The 2022 TAX SEASON is here. Don't PANIC, If your computer has problems. Computer Concepts Service Technicians are standing by to assist.

COMPUTER CONCEPTS 2022 APPLE PRODUCTS CATALOGUE

Computer Concepts is proud to announce that our 2022 Apple Products Catalogue is Now available at all our stores. Computer Concepts is an Authorized Apple Reseller. Feel free to stop by one of our stores and pick up a copy of our catalogue. The Catalogue contains information on all current Apple products and pricing.
Remember Computer Concepts in conjunction with ACIMA Credit Service offers financing.

VOTED BEST COMPUTER SERVICE IN 2021
WE ARE COMPETING AGAIN IN 2022

Computer Concepts will be competing in Virginia Media's 2022 Contest.
All three Computer Concepts stores will compete in the "Best Computer Service" category for their area.

Computer Concepts Chesapeake will compete in Virginia Pilot's Campaign.
Computer Concepts Williamsburg will compete in Virginia Gazette's Campaign.
Computer Concepts, Yorktown, will compete in the Daily Press Campaign.

Voting will take place from May 8 thru 31, 2022. Additional ivoting instructions will be provided in our May Computer Concepts Monthly Update.

- CC Chesapeake Has Won Every Year Since 2019
- CC Williamsburg Has Won Every Year Since 2009
- CC Yorktown Has Won Every Year Since 2015

CC CHESAPEAKE   CC WILLIAMSBURG   CC YORKTOWM

A SPECIAL THANK YOU TO ALL THAT VOTED FOR US

HAMPTON ROADS SHOW, MAR 31, 2022

Computer Concepts Returned to WAVY TV10's Hampton Roads Show on March 31 with Information on Backing Up Your Computer

Click On the Picture To View the HR interview for March

Our Expert Technician will return to the Hampton Road Show on April 14, 2022 to provide information on World Password Day.

RECYCLE
YOUR OUTDATED "IT" HARDWARE

Now is the time to clean, service, or replace your current computer hardware to support the new school year. Wondering what to do with your old IT equipment. Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional. Computer Concepts accepts broken computer products dropped off at our stores. Later, our Recycler picks up those broken products and then renders the hazardous materials safe for the environment. Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

ACIMA CREDIT SERVICES

COMPUTER CONCEPTS has teamed with ACIMA Credit Services to allow Time payments on your purchases. Text ACIMA directly.

CHESAPEAKE   **WILLIAMSBURG**   **YORKTOWN**

COMPUTER CONCEPTS GIFT CARDS

Computer Concepts Gift Cards are available and redeemable in each of our store's locations. A perfect choice for Holidays, Anniversaries, Birthdays or any other occasion where you're just not sure what to give. Available for any dollar amount.

Everyone Loves to Receive a Gift Card!

GAMING AND GAMERS

All Gamers want the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to talk to us about ways to make your Gaming experience even better.

VALUED CUSTOMER CARD

COMPUTER concepts **Valued Customer Card** **$99**

Good for
- $25 Credit Towards (Training/TechTime)
- Free Prioritization on Service ($49 Value)
- Free Watchman Monitoring ($199 Value)

Good at any Computer Concepts location for one year from date of purchase

Computer Concepts has updated its Valued Customer Program by adding The Watchman Monitoring Service (a $199 value) to the Valued Customer Card. The Card also provides a $25 credit toward One-On-One training or Time with a Tech. The Valued Customer Card also provides Free Prioritization (Emergency Service) for your service needs (a $49 value). All this for an entire calendar year!

A 10% DISCOUNT ON SERVICE

A **10% discount** on computer services is offered by Computer Concepts to our Military Members, First Responders, Seniors, and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. Don't forget to ask for your discount.

TIME WITH A TECH

Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service is a One-On-One session with one of our technicians to have your computer questions answered and technical problems solved.

Time With A Tech is available in 15 minute Increments. Each increment or portion there of costs $25; however, the minimum charge for one of these sessions is $50. VCC Card holder may use a $25 credit as authorized by their card.

ONE-ON-ONE TRAINING

Apple or MS Windows
One-On-One, Instructor-Lead Training

Learn about your computer and its software. Dick Smith, your One-On-One Training Instructor, has over twelve years as Computer Concept's Apple and Windows customer training instructor.

Online ZOOM training is an option.

For A Better Training Experience, One-On-One Training Sessions are the standard at Computer Concepts. Conversations between the student and the instructor prior to their training session allow the instructor to personalize One-On-One training sessions. Training Handouts for sessions are provided at the beginning of most Apple and Windows 10 training. Windows 10 and 11 Sessions and Windows 10 apps continue to be popular training topics. Apple Training for iPhone 12, iPad, iPad Pro, iPad Air, MacBook Pro, MacBook Air, and iMac are available.

All training sessions are One-On-One only -no groups. 90-minute training sessions are $59.00. Onsite Training sessions in-home or in a business are $125 for a 90-minute session.

A Valued Customer Cardholder may use the $25 credit as authorized by their card for One-On-One Training or Time with a Tech.

Contact Mr. Smith directly to schedule your session or just talk about your training goals. Mr. Smith's phone number is 757-870-8703. His email is: dsmith@mycomputerconcepts.com

COMPUTER CONCEPTS' WEBSITE

Computer Concepts is continually updating our website. Please take the time to check out our site and let us know what you think.

Computer Concepts' Web Site

COMPUTER CONCEPTS LLC

CHESAPEAKE	WILLIAMSBURG	YORKTOWN
1437 Sam's Dr. Ste A103	4324 New Town Ave, Ste A	4328 George Wash Mem Hwy
757-410 4008	757-564 3996	757-873 1580

https://www.mycomputerconcepts.com