

COMPUTER concepts

MONTHLY UPDATE: April 2021

Your Locally Owned Apple Authorized Service Centers

Apple: Service & Sales - Windows: Service & Sales

Chesapeake - Williamsburg - Yorktown

- * **Computer Concepts Accepts APPLE CARE Warranty Repairs**
- * **Things Are Looking UP**
- * **Computer Concepts Williamsburg - Facility Update**
- * **Virginia Media's Annual "Best of Computer Service Competition"**
- * **Our Hampton Roads Show Appearances**
- * **Spring Cleaning is Here Recycle Your Old/Replaced IT Items**
- * **IDShield: Protect your Personal Information and Data**
- * **ACIMA Credit Service**
- * **Computer Concepts Gift Cards**
- * **Gaming and Gaming Hardware**
- * **Valued Customer Card**
- * **Time with a Tech**
- * **Discounts on Services**
- * **One-On-One Apple & Windows Training Sessions, In-Person & Online**
- * **Questions? Check our Website or contact any of our stores**

COMPUTER CONCEPTS Is An Apple Authorized Service Provider

Get your Apple product back working the way it should. Our Apple-trained technicians use Apple-approved diagnostics and other tools on every repair. And, we only use genuine Apple parts. This means that all of our repairs are Apple-Certified and backed by Apple.



Authorized Service Provider

All Computer Concepts Locations Accept Apple Care Repairs



WAVY TV10's COMPUTER SERVICE EXPERTS

Computer Concepts has been WAVY TV's Computer Service Expert On Your Side since 2018. Watch for our commercials that normally appear during WAVY News hours. Computer Concepts Representatives appear monthly on WAVY's Hampton Roads Show and provide timely Apple and Microsoft information. All our WAVY commercials and Hampton Roads Show appearances are being added to our YouTube Page.

THINGS ARE LOOKING UP



Now a vaccine is available, and while we are all thankful, it is not the time to relax our guard. We must continue to wear our masks, and practice social distancing. STAY SAFE and look forward to the new normal.

WILLIAMSBURG REMODEL UPDATE

Computer Concepts is proud to announce that we are relocating our Williamsburg Center Street store to only one block away from our current store. Our new, New Town location will be at 4324, Suite A, New Town Avenue. The new facility is being designed to provide our customers with a pleasant shopping atmosphere, adequate parking, and a staff of very competent Apple and Windows 10 technicians. The Current Target date for opening is early August. Updated information will be provided monthly.

VOTED BEST COMPUTER SERVICE IN 2020



Chesapeake



Williamsburg



Yorktown



All three Computer Concepts stores will be competing in Virginia Media's 2021 Best Of Contest "Best Computer Service" category

Voting will take place in May 2021. Additional information will be provided in the Computer Concepts May Monthly Update.

Computer Concepts (Chesapeake)
HAMPTON ROAD'S
 LOCALLY-OWNED
 Apple Authorized Sales & Service Stores.

PLEASE VOTE FOR US FOR US
 VOTE FOR US
 BEST OF
 contest
 VIRGINIA MEDIA

Authorized Reseller Premium Service Provider

vote for us: www.virginiamedia.com/bestof
 SALES, SERVICE, TRAINING AND ACCESSORIES FOR ALL THINGS APPLE.
 757-410-4008

CHECK OUR WEBSITE FOR LOCATIONS AND HOURS:
MYCOMPUTERCONCEPTS.COM

Computer Concepts, Chesapeake in the Virginian Pilot's Contest.

Computer Concepts (Williamsburg)
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 757-564-3996

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Computer Concepts, Williamsburg in the Virginia Gazette's Contest.

Computer Concepts (Yorktown)
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 757-873-1580

CHECK OUR WEBSITE FOR LOCATIONS AND HOURS:
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Computer Concepts, Yorktown in the Daily Press Contest

HAMPTON ROADS SHOW, MARCH 2021



Our Expert Technician returned by Skype to the Hampton Road Show on Monday, March 22nd. The subject was Periodic Back Up of Data to Ensure Availability

Click On Picture To View the HR interview for March

One of our Expert Technicians will Return to WAVY TV10's HR Show on Tuesday, April 20 - The Subject will be Passwords

SPRING CLEANING IS HERE, RECYCLE YOUR OUTDATED "IT" HARDWARE



Wondering what to do with your old IT equipment. Many IT items contain Hazardous Waste that must be processed by a registered Hazardous Waste professional. Computer Concepts accepts broken computer products dropped off at our stores, the Recycler later picks up those broken products and then renders the hazardous materials safe for the environment. Computer Concepts does not charge for damaged, and inoperable equipment dropped off at our stores for recycling.

IDShield



You do a lot online, including Surfing, streaming, socializing, shopping, and much much more. Most of us don't want to think about it, but the reality is that your private data and info can be stolen with

just a keystroke.

Rather than leaving security up to chance, you can proactively arm yourself against cybercrime and reputation hijacking. IDShield, your all-inclusive solution to identity protection, monitoring, and restoration. Computer Concepts remains committed to assisting our customers to protect their Personal Information and Data. Ask one of our employees for more information on IDShield or Click the IDSHIELD button on our webpage

ACIMA CREDIT SERVICES

COMPUTER CONCEPTS has teamed with ACIMA Credit Services to allow Time payments on your purchases. Text ACIMA directly.

OUR SHOWROOM IS

OPEN

SHOP NOW

NO CREDIT NEEDED¹

Text **41080** to **22462** to apply.²

1. While no credit history is required, Acima obtains information from consumer reporting agencies to determine credit risk. 2. Use the messaging program. Message and data rates may apply. Text 41080 to 22462 for more information. © 2018 Acima Credit. All Rights Reserved. TextSTOP to 22462 to be removed from receiving messages from Acima Credit. AcimaCredit.com/privacy-policy & AcimaCredit.com/terms-of-service

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CHESAPEAKE

OUR SHOWROOM IS

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WILLIAMSBURG

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YORKTOWN

COMPUTER CONCEPTS GIFT CARDS



Computer Concepts Gift Cards are available in each of our stores and redeemable at all of our store locations. Our cards are the perfect choice for Holidays, Anniversaries, Birthdays, and any other occasion when you're just not sure what to give. Gift cards are available in any dollar amount you might need.

Everyone Loves to Receive a Gift Card!

GAMING AND GAMERS



All Gamers want the best experience they can wring out of their systems. They are always searching for new ways to improve their systems by swapping components and adding new accessories to improve their gaming experience and their competitive edge. Don't hesitate to talk to us about ways

to make your Gaming experience even better.

VALUED CUSTOMER CARD



Computer Concepts has updated its Valued Customer Program by adding The Watchman Monitoring Service (a \$199 value) to the Valued Customer Card. The Card also provides a \$25 credit toward One-On-One training or Time with a Tech. The Valued Customer Card

also provides Free Prioritization (Emergency Service) for your service needs (a \$49 value). All this for an entire calendar year!

TIME WITH A TECH



Computer Concepts has implemented a "Time With A Tech" service in each of its stores. This service will allow you to meet with one of our technicians to have your computer questions answered and technical problems solved. This will be a One-On-One session.

Time With A Tech is available in 15 minute Increments. Each increment or portion thereof costs \$25; however, the minimum charge for one of these sessions is \$50. VCC Card holder may use a \$25 credit as authorized by their card.

A 10% DISCOUNT ON SERVICE



A 10% discount on computer services is offered by Computer Concepts to our Military Members, First Responders, Seniors and Teachers to honor their service to our country. We also offer a 10% discount on computer services for all our current students. Don't forget to ask for your discount.

ONE ON ONE TRAINING

**ONE ON ONE
TRAINING
IS BEST**

**Apple and Windows 10
One-On-One, Instructor Lead
Personalized Training Sessions**

Learn about your computer and its software
One-On-One with your Instructor.

Online ZOOM training is one of our
remote training options.

For a better training experience, One-On-One Training Sessions are available at Computer Concepts. Conversations between the student and the instructor prior to their training session will allow the instructor to personalize the students' One-On-One training.

Training Handouts are provided at the beginning of most training sessions. Training in Apple iPad, iPad Pro, iPad Air, MacBook Pro, Mac

Book Air, iMac, iPhone 12, iPhone 11, and help with many older iPhone models are available. Instruction in Windows 10 and many Windows 10 apps are also available. Students and Instructors are required to wear protective masks and hand sanitizer is available. The Cost of a 90-minute training session is \$59.00.

A VCC Cardholder may use the \$25 credit as authorized by their card for One-On-One Training or Time With a Tech.

Dick Smith, Computer Concepts Training Director, offers In-Person One-On-One Training Sessions. To schedule your session or just talk about your training goals, contact Mr. Smith directly.

His Phone Number is: 757 870-8703

His email is: dsmith@mycomputerconcepts.com

COMPUTER CONCEPTS' WEBSITE



Computer Concepts is continually updating our website. Please take the time to check out our site and let us know what you think.

[Computer Concepts' Web Site](https://www.mycomputerconcepts.com)

COMPUTER CONCEPTS LLC

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